



From the Managing Director

Welcome to the 11th edition of our newsletter!

I am pleased to share with you selected milestones and updates including new initiatives in line with our directorate's work programme for 2021, in cooperation with relevant departments.

This edition includes UNIDO's activities, interventions on the ground with contribution from Field Offices related to the current pandemic situation, featured under regions in focus.

For further information, please do not hesitate to contact us.

With best regards,

Ciyong Zou

ADVANCING STRATEGIC APPROACHES

GCF AND UNIDO SIGNED THE ACCREDITATION MASTER AGREEMENT

The signing of the Accreditation Master Agreement (AMA) that was held on 28 June sets the foundation for the strategic partnership between the Green Climate Fund (GCF) and UNIDO. It is expected that this partnership will catalyze new opportunities for UNIDO to expand its delivery model in assisting developing countries with low-emission and climate-resilient development. In addition, the partnership will advance GCF's objectives by supplying high-impact interventions promoting a sustainable energy transition, industry decarbonization, circular economy business practices, resilient urban and agriculture infrastructure, and digital and frontier technologies to combat climate change. Effective as of 22 July 2021, the AMA concludes UNIDO's accreditation with the GCF and triggers the start of the 5-year accreditation term.

UNIDO AND ITFC PARTNER TO SUPPORT EGYPT'S COTTON SECTOR AND SUDAN'S DAIRY SECTOR

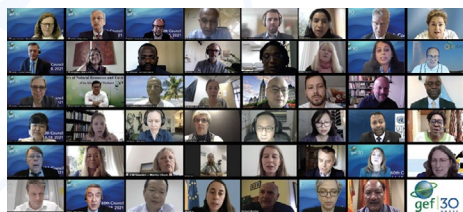


A high-level bilateral meeting between Mr. Hani Salem Sonbol, CEO of International Islamic Trade Finance Corporation (ITFC), member of the Islamic Development Bank Group (IsDB) and DG Li Yong was held on 2 June. The meeting facilitated by the Partnership Coordination Division (PPC/PCD) served as a virtual kick-off ceremony to highlight two project agreements signed by ITFC and UNIDO. The first is the Better Cotton Initiative (BCI), which aims to revive the Egyptian cotton industry by supporting growers to cultivate sustainable cotton and is a new project part of the value chain component of the Programme for Country Partnership (PCP) for Egypt. The second project in Sudan, aims at transforming the country's dairy

sector which will provide selected dairy enterprises with technical assistance for food safety production and assist dairy plants in resuming production. ITFC and UNIDO will ensure that these sectors remain resilient with increased production, easier access to finance and an enhanced safe operating environment for workers. The meeting also allowed UNIDO and ITFC to discuss ways to scale-up the strategic partnership between the two entities. Regional and Country Offices in Egypt and Sudan cooperate closely with relevant technical cooperation departments, PPC/PCD, EPR/ETR/SRM as well as Regional Coordination Division- Arab Region on these initiatives.

GEF COUNCIL APPROVES NEW FUNDING, BACKS COLLABORATIVE APPROACH

Marking the 30th anniversary of the Global Environment Facility's (GEF) establishment, the GEF Council approved new projects, welcomed the heads of five international environmental conventions and their priorities for the post-pandemic period, and endorsed a roadmap for long-term complementarity with the Green Climate Fund (GCF) during the 60th virtual Council Meeting session (14-18 June 2021). UNIDO's concepts in the areas of climate change (CC) and chemicals & waste (C&W), requesting US\$ 16.7 million in project financing, have been approved, as part of the GEF Council approved Work Program amounting to US\$ 281.1 million. The Work Program acknowledged the role UNIDO will play in working with Conservation International, UNEP, and UNDP to assist Member States under the GEF Global Program on Opportunities for Long-term Development of Artisanal and Small-scale Gold Mining Sector Plus (GOLD +), as well as under stand-alone CC and C&W projects in Egypt and Philippines.



WORLD BANK-FINANCED LIVESTOCK AND DAIRY DEVELOPMENT PROJECT: UNIDO SIGNS SECOND TECHNICAL ASSISTANCE SERVICE PACKAGE AGREEMENT TO ASSIST THE GOVERNMENT OF BANGLADESH



The second package of the WB-Bangladesh-UNIDO agreement amounting to US\$ 1.24 million was signed on 13 July 2021. The package is funded by the World Bank's International Development Association (IDA) and it is part of the WB-financed Livestock and Dairy Development Project (LDDP), which aims to improve productivity, market access, and resilience of small-holder farmers and agro-entrepreneurs operating in selected livestock value chains in target areas. This package will focus on improving risk management and climate resilience of livestock production systems through the following planned activities: developing a gap analysis of existing legislation on food safety enforcement, drafting legal amendments and regulations for stronger food safety enforcement, developing baseline data on the current level of food safety, establishing an inspection program for foods of animal origin and supporting the establishment of quality assurance schemes. PFC through its Partnerships Coordination Division (PCD) and Regional Coordination Division- Asia and the Pacific Region, Country Office in Bangladesh

continue to closely cooperate with the Department of Agri-Business for this project. The first package under this project was signed earlier this year and the team continues the negotiations on the third package (US\$ 2.7 million).

WORKPLAN FOR PARTNERING WITH MICs PRESENTED TO THE IDB

At the 49th session of UNIDO's Industrial Development Board (IDB), a revised workplan for partnering with Middle-Income Countries (MICs) was presented to Member States. The elaboration of workplan's new version involved an inclusive process through informal consultations with the five regional groups. About 103 UNIDO Member States are MICs representing the largest group within the Organization and facing common challenges related to access to international aid, and formulation and implementation of inclusive and sustainable industrial policies. Against this backdrop, members of the IDB expressed the need for MICs to have a reference partner in UNIDO to advance their development and highlighted the unique role of UNIDO to support these countries in the transition to the Fourth Industrial Revolution. UNIDO now aims at operationalizing its strategic framework for partnering with MICs and its related workplan through the implementation of a series of tailor-made actions addressing ISID challenges and opportunities in this group of countries. As part of the envisaged activities, UNIDO will hold the second Conference of MICs, as requested by Member States of the LAC region at the 49th session of the Industrial Development Board. The conference is expected to take place in Costa Rica in 2022.

REGIONS IN FOCUS: SELECTED PIPELINE AND ONGOING INITIATIVES

AFRICA

UNIDO LAUNCHES THE FIRST CREATIVE HUB IN ETHIOPIA AS PART OF THE PCP

The Ethiopian Ministry of Trade and Industry and the Italian Agency for Development Cooperation, together with UNIDO through its RO Hub- Ethiopia and the Federal Small and Medium Manufacturing Industry Promotion Authority (FeSMMIPA), inaugurated on 26 May the "Creative Hub - Ethiopia". The hub was established within the framework of phase 2 of UNIDO Project for the "Up-Grading of the Ethiopian Leather and Leather Products Industry", funded by the Italian Agency for Development Cooperation (AICS). In line with UNIDO's mandate to support the achievement of ISID and efforts to help countries reap the benefits of the Fourth Industrial Revolution, the Creative Hub has been designed to foster innovation and economic growth by promoting creativity, digitalization and knowledge sharing including on global markets and their evolution. The project will also contribute to the UN global efforts within the United Nations Sustainable Development Cooperation Framework for Ethiopia 2020–2025, in accelerating the transition to a more inclusive and diversified economy, utilizing a "smart response", as well as recovery from the socioeconomic impact of COVID-19, among others. The initiative falls within UNIDO Programme for Country Partnership (PCP) in Ethiopia, which focusses on three light manufacturing sectors namely agro-food processing, textiles and apparel, and leather and leather products.

INCINERATOR IN MADAGASCAR

The very first smoke-free incinerator in Madagascar was handed over on 7 June to the Befelatanana Hospital Center as a result of the combined efforts of the Ministry of Public Health, the Befelatanana University Hospital, the Japanese Government, UNIDO and its Tokyo based Office for the Promotion of Investments and Technology (ITPO). The handing ceremony took place in the presence of H.E Mr. Jean Louis Rakotovaio, Minister of Public Health, Professor Adelina Raharivelo, Director of the Hospital, H.E Mr. Higuchi Yoshihiro Ambassador of Japan, Mr. Issa Sanogo, U.N. Resident Coordinator, Mr. Issa Sanogo and Ms. Volatiana Rakotondrazafy, UNIDO Country Representative in Madagascar. The said equipment that uses the latest available technology ensures that the handling and sorting of medical waste until its final elimination, in particular during the COVID-19 pandemic. As part of this initiative, a training was carried out for the hospital staff on the operation, maintenance, among others by the supplier- CHUWA Industrial Co. Lt, a Japanese company which entered in partnership with the company Estrel Madagascar. A scaling up of the present initiative in other health structures and regions is expected in the coming months with the financial support of the Japanese Government.

OF THE SECOND PHASE OF THE INTEGRATED INDUSTRIAL PARK



A high level launch of the second phase of the Integrated Industrial Park of Diamniadio (P2ID) took place on 6 July with the participation of the President of Senegal, Macky Sall together with the Ambassador of China and UNIDO Representative. The second phase builds on the positive achievements of the first phase of the project, implemented within the PCP Senegal, where UNIDO was instrumental, directly contributing to the establishment of Diamniadio Industrial park. The P2ID intends to be a major space for investors aiming to create the conditions for the emergence and development of an industrial pole to promote competitiveness, growth and jobs. The second phase of the Diamniadio Integrated Industrial Park is expected to generate around 23,000 direct and indirect jobs, planned to cover an area of 40 hectares, hence extending from 13 hectares, for an investment of USD 110 million, financed through a loan by Exim Bank China, for a period of 2 years. Beyond supporting investment promotion, technology transfer and job creation, UNIDO's objective is to make of Diamniadio a model of eco-industrial park in Africa.



PCP SENEGAL: HIGH LEVEL LAUNCH

BIOETHANOL PROJECT GAINS MOMENTUM IN TANZANIA

Since the launch of the project for the promotion of bioethanol as clean fuel for cooking, two years ago in a single ward, the project has expanded and is active in 20 wards of Dar Es Salaam. Nearly 5,000 bioethanol cook stoves have been sold along with close to 30,000 liters of bioethanol. UNIDO in collaboration with Consumers Choice Limited (CCL) and Tanzania Development Bank (TIB) employed various strategies to increase public awareness and uptake of the bioethanol stoves. The project has helped in building the capacity of local implementing partners. The project, which is also complementing the Government's efforts to reduce Green House Gas (GHG) emissions thereby contributing to combating climate change, was very well received. While visiting the booth in which the UN and CCL exhibited the technology during the World Environment Day 2021 commemorations held in Dodoma, H.E. Dr Philip Mpango, Vice President of the United Republic of Tanzania, commented

that "the project of promoting bioethanol as clean fuel for cooking has come timely". He urged UNIDO to consider upscaling this project to Dodoma, adding that "it will be useful to bring the stoves here to enable people to shift to clean cooking technologies." UNIDO and the Government are currently developing a new Programme for Country Partnership (PCP) for Tanzania to accelerate ISID.

UNIDO SUPPORTS THE LAUNCH OF ZIMBABWE'S PHARMACEUTICAL MANUFACTURING STRATEGY

The Government of Zimbabwe launched its "Zimbabwe Pharmaceutical Manufacturing Strategy" (ZPMS) 2021 – 2025 on 10 June. The ZPMS derives from the "Sector Development Strategy for Pharmaceutical Manufacturing in Zimbabwe 2017-2022" and is considered as a key project of the National Development Strategy (NDS) 2021-2025 under the national priority "Moving the Economy up the Value Chain and Structural Transformation". Developed

within the context of the Zimbabwe- UNIDO Country Program for Inclusive & Sustainable Industrial Development (ISID) 2016-2020, and also in line with the United Nations Sustainable Development Cooperation Framework 2022-2026 under Outcome 3: inclusive and sustainable economic growth. The ZPMS focuses on enhancing local production of essential medicines such as malaria, TB and HIV AIDS as well as for COVID 19 and related products. The strategy aims to increase market share of locally produced pharmaceutical products from 12 to 35%; enhance pharmaceutical exports to Africa (particularly SADC) to 25% of the total production; among others. UNIDO supports the Government of Zimbabwe and the Pharmaceutical Manufacturing Association (PMA) to leverage resources for the implementation of ZPMS. UNIDO Field Office in Zimbabwe, Regional Coordination Division- Africa Region cooperate closely with the Department of Digitalization, Technology and Innovation on this project.

ARAB

JORDAN: LEVEL UP ACCELERATOR PROGRAM LAUNCHED



UNIDO in partnership with Changelabs, Business and Professional Women's Association (BPWA), Jordan Enterprise Development Corporation (JEDCO) and Jordan Exports, launched on June 22nd, the first Level Up Accelerator program for Entrepreneur Makers in Jordan "the 2021 champions of Digital Change". The Level Up accelerator program aims to provide a range of business skills development training including mentoring, incubation and acceleration opportunities, among others. The program works closely with

diverse national and international actors, including the private sector, NGOs, women, youth and sectorial associations, business development service providers, academia, and many others. The program will target Jordanian startups and SMEs that focus on natural cosmetics, fashion, and phytopharmaceuticals. It will facilitate access to funding and markets for businesses that promote sustainability, integrate circular economy principles, and employ a digital-solutions driven, design thinking approaches to create human-centered products, services, and experiences. The project is funded by the Italian Agency for Development Cooperation, and is driven by UNIDO's flagship programme: Promoting women empowerment for Inclusive and Sustainable Industrial Development in the MENA region. UNIDO FO in Jordan, Regional Coordination Division- Arab Region cooperate with the Rural Entrepreneurship,

Job Creation and Human Security Division- Department of Agri-Business on this project.

UNIDO PARTNERS WITH ESCWA TO PROMOTE INNOVATION IN AGRO-INDUSTRY IN LEBANON

UNIDO and ESCWA (United Nations Economic and Social Commission for Western Asia) over the last months, discussed and explored framework of collaboration in promoting sustainable development in the Arab region. Several areas were identified with potential to help the region in the post-COVID 19 recovery and building back better. The partnership to promote innovation in agro-industry was identified as an initial area of action for the partnership in Lebanon, within the frame of an ongoing project implemented by ESCWA on "Enhancing Resilience and Sustainability of Agriculture in the Arab

Region". The project aims at developing national capacities to address resilience and sustainability of the agricultural sector in three targeted countries, namely Jordan, Lebanon, and Palestine. Recognizing UNIDO's expertise in agro-industry value chains, the two agencies agreed to utilize such expertise to deliver the training component that focused on innovation in agro-food businesses. The training which took place on 13 July focused on innovation and creativity in the Agro-Food Sector targeting 23 women cooperatives in the Bekaa Valley, considered as the main agricultural region in Lebanon. The importance of product innovation and creativity was demonstrated as critical in strengthening the capacities of women cooperatives to enhance their competitiveness and access to markets, which are all important for a sustainable and resilient agri-food sector.

OFFICIAL LAUNCH OF PAGE INITIATIVE IN MOROCCO AS PART OF THE PCP

The Partnership for Action on Green Economy (PAGE) was officially launched in Morocco on 29 June 2021, making Morocco the 20th Country to join the membership of PAGE. This event served as a gateway for the beginning of the implementation phase for PAGE activities in Morocco. The virtual event was organized by UNIDO and the

Ministry of Industry, Investment, Trade and the Green and Digital Economy of Morocco. Government, public institutions, private sector, DFIs and civil society were represented at the event, including the five PAGE partner UN agencies: UNEP, ILO, UNIDO, UNDP and UNITAR. The key government counterparts demonstrated a strong political commitment with the notable presence of representatives from the Ministries of Energy, Environment, Economy and Finance, Agriculture and Transport as well as the Ministry of Foreign Affairs. With Morocco's PAGE agenda being industry-focused, UNIDO's contribution to PAGE will focus on industrial policy advice and its implementation through industry engagement, industry-related, capacity-building and the building of public-private partnerships. UNIDO together with the sister UN agencies will provide a wide range of services to help Morocco develop tools, policy instruments and strategies to identify the greening potential in the country's industry, within the framework of the UNIDO Programme for Country Partnership (PCP) for Morocco.



UNIDO AND JAPAN SUPPORT YEMEN IN ITS EFFORTS TO FOSTER SOCIAL STABILIZATION

The Government of Japan and UNIDO are supporting Yemen in its efforts to foster social stabilization through improved access to income-generating activities. Support to the country are targeted for vulnerable groups of people, including internally displaced persons and host communities, affected by the COVID-19 pandemic, by providing quick-impact technical and soft skills training. Close to six years of crisis have had a profound impact on socioeconomic conditions in Yemen. Based on the latest Humanitarian Needs Overview analysis, a total 20.7 million people - nearly two-thirds of the population are estimated to be in need of humanitarian assistance by the end of 2021, out of which 12.1 million people are estimated to be in critical need. Within this context, UNIDO in collaboration with Ministry of Planning and International Cooperation (MOPIC), agreed to support solar energy solution in Sana'a and marine mechanics in Aden. The project is currently in the process of conducting a needs assessment and a socio-economic profile survey in collaboration with Yemeni Small and Medium Enterprise Promotion Service (SMEPS).

ASIA AND THE PACIFIC

UNIDO CHINA INAUGURATES THE INTERNATIONAL HYDROGEN ENERGY CENTRE

The launch and inauguration of the International Hydrogen Energy Centre (IHEC), a key knowledge partner for the UNIDO Global Programme for Green Hydrogen in Industry, was held in Beijing on 7 July 2021. The inauguration was witnessed by representatives of the China International Center for Economic and Technical Exchanges (CICETE), the Beijing Municipal Bureau of Economy and Information, and the Beijing Tsinghua Industrial Research and Development Institute. "The new Centre is an important milestone on the road towards placing hydrogen at the heart of sustainable development", said Mr. Emtairah on behalf of UNIDO DG in his opening remarks. "IHEC will establish new partnership and undertake technical cooperation activities while disseminating its best practices and knowledge through UNIDO's extensive network of international and national offices, centres and projects". The IHEC aims to achieve technological breakthroughs and play a strategic role in helping develop the global hydrogen energy industry by promoting best practices through south-south, triangular and regional cooperation; by carrying out technology research, development and application; and by supporting capacity building towards enhancing green hydrogen economies.



INDONESIA: MANUAL FOR SANITATION AND HYGIENE PLUS FOR SEAFOOD INDUSTRY LAUNCHED

UNIDO and the Ministry of Marine Affairs and Fisheries (MMAF) of Indonesia through the Swiss-funded Global Quality and Standards Programme (GQSP) launched the "Sanitation and Hygiene Plus Manual"- a guide to COVID-19 Risk Management in fish handling and processing units. The manual was developed for seafood handlers, traders and processors in addressing their handling and processing-related challenges caused by the pandemic. The initiative stemmed from over 20 cases of traces of COVID-19 that were recently found by the Chinese authorities in frozen seafood from Indonesia. This raised concerns among exporters and importers. As a consequence, the Indonesian authority has temporarily halted exports from 17 seafood exporters to China as a precautionary measure. The manual was officially launched by the Director General of Product Competitiveness of MMAF, Ms. Artati Widiarti. The manual includes step by step practical guidance on how to reduce risk of COVID-19 for employees and products along the value chain. The UNIDO Country Office in Jakarta, MMAF and GQSP Indonesia jointly organized a webinar on 7 July, presenting key features of the manual to over 800 representatives of seafood processors and fisheries from all over the country.



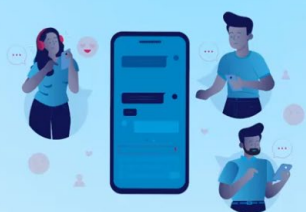
UNIDO PHILIPPINES JOINS THE CELEBRATION OF THE INTERNATIONAL MSME DAY

UNIDO conducted series of activities on 23 June to support MSMEs hurdling the challenges brought about by the pandemic, in celebration of the 2021 International MSME Day. Together with the Department of Trade and Industry (DTI), UNIDO virtually launched the UNIDO Laboratory Policy Guidelines. DTI Undersecretary, Dr. Rafaelita Aldaba, emphasized the importance of quality infrastructure in promoting and sustaining the country's economic development, while ensuring the well-being of its people and of the environment. Moreover, an awarding ceremony was held on 29 June wherein MSME e-waste dismantlers were recognized for their contributions to the Global Environment Facility-funded Polychlorinated Biphenyls - Waste from Electrical and Electronic Equipment (PCB-WEEE) project. UNIDO Country Office also spearheaded a social media campaign emphasizing the importance of inclusive and sustainable industrial development (ISID) in harnessing the full potential of SMEs toward the achievement of the 2030 Agenda. UNIDO tools for MSME recovery were also promoted by involved MSMEs, sharing how UNIDO interventions helped them to build resilience in facing crises.



EUROPE AND CENTRAL ASIA

Live commerce as a tool of social commerce



ADVANCING WOMEN'S ECONOMIC EMPOWERMENT AND ENTREPRENEURSHIP THROUGH DIGITAL TRAINING TOOLS

PFC through the Regional Coordination Division for Europe and Central Asia completed the development of an online training course in July entitled "Digital Business Innovations for Women Entrepreneurs and Managers". The training course is a capacity-building component of the Russia-funded project aimed at promoting women's economic empowerment and entrepreneurship in the region of Europe and Central Asia and beyond. The new training course is accessible to a broad international audience through the UNIDO e-learning platform in [English](#) and [Russian](#) (after registration or log-in). The course consists of six thematic modules focusing on diverse aspects of modern approaches to business activity, namely, 1) basics of digital technologies; 2) digital marketing;

3) digital project management; 4) e-commerce; 5) social media marketing; 6) customer relationship management. All the training modules contain practice-oriented video lectures delivered by recognized experts and are supplemented by glossaries, reading lists and self-evaluation tests. A certificate of course completion is awarded to participants who successfully finish all the compulsory elements. The training will be further promoted by UNIDO and counterparts, and a launch event will be organized at the beginning of autumn 2021. UNIDO will further contribute to fostering the women's economic empowerment agenda in the context of Industry 4.0 through its planned international panel discussion "Multi-stakeholder global dialogue on emerging opportunities for women in the digital age" in the margins of the third Eurasian Women's Forum to be held on 13-15 October in Saint Petersburg, the Russian Federation.

FOSTERING IMPLEMENTATION OF SDG 9 IN UZBEKISTAN

UNIDO, alongside the Government of Uzbekistan, virtually served as a co-chair of the SDG 9 roundtable held on 14 June within the framework of the SDG Week in Tashkent that preceded the International Inter-Parliamentary Forum on the SDGs in Bukhara. During the SDG 9 discussion, facilitated by the UN Resident Coordinator Office (UNRCO), high-level Government representatives, including the Deputy Minister of Innovative Development and Deputy Minister for the Development of Information Technologies and Communications, reflected on the existing challenges and opportunities for the attainment of inclusive and sustainable industrial development in Uzbekistan. From the UNIDO side, representatives of the Innovation and Digitalization Division were invited to deliberate on avenues for enhancing innovative value-added industries in the country. Prior to the meeting, the Regional Coordination Division for Europe and Central Asia developed a dialogue paper on SDG 9 progress in Uzbekistan that is available at the [UNIDO Knowledge Hub](#).

LATIN AMERICA AND THE CARIBBEAN

UNIDO SUPPORTS VULNERABLE COMMUNITIES IN COLOMBIA



UNIDO through its Field Office in Colombia held the inception event on 25 June for the project “Rural development and empowerment of the Community Councils of the Choco Department through the sustainable use of natural and mineral resources”. The event was attended by representatives from the Ministry of Environment and Sustainable Development, the Ministry of Energy and Mines of Colombia, the European Union Delegation in Colombia, and experts from UNIDO HQs. For the local population, composed mainly by indigenous groups and afro-descendants, artisanal and small-scale gold mining is the second most important economic activity, after subsistence agriculture, and one of the main income sources for a significant percentage of the population. The main components, to be executed alongside the Community Councils of the Department of Chocó in Colombia’s Pacific region, include actions to promote responsible mining for the creation of alternative livelihoods, community empowerment and gender equality in the region. The event provided the project’s main counterparts with an opportunity to present their perspectives, insights and to reassure their commitment to strengthen the advancement towards sustainable and inclusive development and peace in the territory. Details about the project can be accessed at: <https://adobe.ly/2UMiKcf>

REGIONAL SDG 9 NETWORK ESTABLISHED

The focal points of 13 countries of LAC met for the first time on 26 May to discuss how to speed up the implementation of SDG 9 in their countries during the pandemic. The event was the first meeting of the regional network established in the framework of UNIDO’s project “Accelerating SDG 9 implementation in LAC through South-South and triangular cooperation, networking and partnerships”. To support the efforts of the LAC countries towards inclusive and sustainable industrial development, UNIDO also presented the SDG 9 Accelerator. This collaboration, communication and information platform in Spanish provides decision makers, experts and civil society with the opportunity to exchange knowledge, tools and good practices on how to achieve the SDG 9. National representatives congratulated UNIDO for the initiative and welcomed the online platform, especially amid the impact of the COVID-19 pandemic. It was noted that the SDG 9 Accelerator could bring decision makers and other actors together closing communication breaches in the region. Access to information on industrial policy, SMEs integration, agroindustry, and on other topics, was highlighted among the participants as key to re-enhance the competitiveness of the region’s countries.

INCREASING VISIBILITY IN THE REGION

A social media campaign in Spanish, English and Portuguese focused on UNIDO’s successful interventions in LAC was launched on 4 May. This initiative, which is part of the response to Member States’ requests to provide information in all official UN languages, promoted UNIDO’s ongoing projects and initiatives and showcased their latest developments and tangible results in LAC countries. The well-received campaign, which ran for two weeks, closed with the promotion of video footage showcasing interventions on the ground. The campaign presented UNIDO’s technical assistance to its Member States such as supporting MSMEs and improving their productive capacities, encouraging environmentally sound management, enhancing compliance with quality and international standards, promoting circular economy, among others. During UNIDO’s farewell to the Cuban Ambassador, Ms. Loipa Sánchez Lorenzo, as President of the Group of Latin America and the Caribbean (GRULAC) on 15 June, GRULAC Permanent Missions welcomed UNIDO’s social campaign and highlighted the need to continue efforts to increase the visibility of UNIDO’s actions in the ground. To access and follow the campaign in social networks, use #UNIDO_LAC for English and #ONUDI_ALC for Spanish.



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