UNITED NATIONS
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VERONIKA PESHKOVA

Veronika Peshkova is Goodwill Ambassador in the United Nations Industrial Development Organization (UNIDO) and president of the women's public diplomacy development foundation.

She is actively involved in the implementation of international and federal projects to support entrepreneurship, creative industries and attract investment. Veronika is expert in the working group of the Russian Government for the elaboration of the Concept of Creative Industries Development in the Russian Federation, a mentor for the UNIDO global programme on Enterprise Management and Investment Promotion, an organizer of the International Craft Congress jointly with the Ministry of Industry and Trade of the Russian Federation and leader of the UNIDO project for women's economic empowerment, entrepreneurship and leadership Development implemented in partnership with the Council of the Eurasian Women's Forum.

Veronika Peshkova has received acknowledgments from Valentina Matviyenko, Chairperson of the Federation Council of the Russian Federation, for her great contribution to the development of international projects in the area of women's entrepreneurship, from the Director General of UNIDO LI Yong, from the Ministry of Economy, Trade and Industry of Japan for international women's entrepreneurship projects, from the Minister of Women's Affairs of Peru, from the Mayor of Yokohama (Japan) and from the Department of Asia, Africa and Latin America of the Ministry of Economic Development of the Russian Federation.

Veronika Peshkova was awarded the Mentor Award and the World Entrepreneurship Week Business Award “Babochka”.