



2021 FORUM on GLOBALIZATION and INDUSTRIALIZATION

2021 Forum on Globalization and Industrialization “Rewiring global production networks for sustainability”

and

Research Conference on “Sustainability in Global Value Chains”

Date and location:

6 and 7 December 2021

Virtual

Organized by:



Supported by German Federal Ministry for Economic Cooperation and Development (BMZ), as part of the Research Network Sustainable Global Supply Chains.



Background

The COVID-19 pandemic has strongly impacted global production networks. It has brought to the forefront a sense of urgency for governments and internationally operating enterprises to re-evaluate their approaches towards ensuring resilience and sustainability in their supply chains. This seismic event offers the opportunity to re-think established approaches, and embrace sustainability as a core value creator, but also link long-term recovery strategies to the guiding principles and objectives of the UN Agenda 2030.

In view of the above, the 2021 Forum on Globalization and Industrialization (FGI) seeks to convene stakeholders from government, academia, private sector, and civil society to discuss paths towards advancing sustainability practices in global supply chains. The event aims to discuss the challenges and opportunities of sustainable production in global supply chains. Particularly, the forum will explore policies, governance modes as well as novel business models that can foster inclusiveness and sustainability in global production networks, thus, supporting the joint global efforts to build back better.

The United Nations Industrial Development Organization (UNIDO), the Kiel Centre for Globalization and the Kiel Institute for the World Economy (IfW Kiel), together with the Research Network on Sustainable Global Supply Chains, the German Institute for Global and Area Studies (GIGA Hamburg) and the German Development Institute (DIE-GDI) are jointly organizing the 2021 FGI and the accompanying Research Conference on Sustainability in Global Supply Chains.

For more information access:

<https://www.unido.org/FGI>

Agenda - Forum on Globalization and Industrialization ([Register](#))

6 December 2021 | Virtual | This is a working document; the agenda is subject to changes.

	Welcoming Remarks
09:40	Hiroshi Kuniyoshi, Deputy to the Director General, United Nations Industrial Development Organization (UNIDO) Ambassador Götz Schmidt-Bremme, Permanent Representative of the Federal Republic of Germany to the Office of the United Nations in Vienna
09:55	Session 1 Linking supply chain sustainability to the global sustainability agenda The relationship between Global Value Chains (GVCs) and the global sustainability agenda – both the SDGs and the Paris agreement – is ambiguous. The pervasive COVID-19 crisis has called into question the current modes of global production. This first session will set the scene for the overall conference and explore key leverage points for intervention within global supply chains to align GVC production with the global sustainability agenda. Speakers: Sanda Ojiambo, Executive Director, United Nations Global Compact Erik Berglöf, Chief Economist, Asian Infrastructure Investment Bank Caroline Kende-Robb, Senior Adviser, African Center for Economic Transformation (ACET) Stephan Sicars, Managing Director, UNIDO Moderator: UNIDO
10:55	Break
11:00	Session 2: Sustainable supply chain governance systems and the role of (national) governments The second panel will explore the complexities of governing global supply chains. We are currently seeing the emergence of a patchwork of voluntary and mandatory sustainability standards that shape production and consumption practices. It is likely to be the effective combination of private initiatives and public regulations that allows for efficiently fostering sustainability in global supply chains. Speakers: Francisco Betti, Head of Advanced Manufacturing and Production, World Economic Forum Santiago Lorenzo, Chief of Economics for Climate Change Unit, UN Economic Commission for Latin America and the Caribbean (ECLAC) True Schedvin, Head of Unit Global Sustainable Economic Development, Sida Fiona Tregenna, Professor of Economics, University of Johannesburg Moderator: Kiel Institute
12:00	Break

13:55

Session 3:

Innovative approaches to achieving sustainability in global supply chains

Achieving high sustainability standards along the supply chain is a challenge for many companies. Yet, several businesses are aiming to make sustainability work along the entire supply chain. This session highlights some of the most innovative models from the private sector to reveal underlying framework conditions that enable such innovation.

Speakers(tbc):

Steven Pope, Vice President Trade, Deutsche Post
Jörg Hofstetter, Associate Professor Supply Chain Management, KEDGE Business School
Deborah Dull, Founder, Circular Supply Chain Network
Alexis Bateman, Principal Product Manager, Amazon
Moderator: DIE/GDI

14:55

Break

15:00

Session 4:

Measuring and monitoring the sustainability of global supply chains: current practices and future directions

The measurement and monitoring of activities along global supply chains is a key challenge for effectively addressing sustainability concerns. This session highlights and explores ways to finding the right framework with which to track and measure sustainability within global supply chains and to evaluate impacts of interventions.

Speakers (tbc):

Karen Lizeth Chavez Quintero, Senior Adviser and Head of SDG Indicators Unit, Departamento Administrativo Nacional de Estadística
Matin Qaim, Director, Center for Development Research (ZEF), University of Bonn
Vera Thorstensen, Head of Center on Global Trade and Investment, FGV Brazil
Sonya Bhonsle, Global Head of Value Chains and Regional Director Corporations, CDP
Moderator: GIGA

16:00

Summary and Closing