



The post-pandemic world will be digital: implications of the 4IR for developing countries

Date : 1 December 2021

Time : 1.50 to 2.50 p.m. (CET)

Language : English

Venue: Zoom

Biographies of the speakers:

Inma Martinez, member of the advisory council, Secretary for Artificial Intelligence, Ministry of Economy and Digital Transformation, Spain



Inma Martinez is recognized worldwide as one of the leading entrepreneurs who pioneered digital technologies and has become one of the most sought-after experts in forecasting digital disruptions and revealing the potentiality of A.I. and other transformative technologies.

She has combined her career in innovation with prestigious government appointments in Spain at the State Secretariat for Artificial Intelligence, Ministry of Economy and Digital Transformation; Malaysia at the Sarawak Centre of Performance Excellence; and the United Kingdom at the Trade & Investment agency and at the Innovation Fund of the Department of Sport, Media and Culture.

Voted “Best contributor to the formation of strategy in driving the future of Europe’s digital economy” at a Bloomberg BusinessWeek’s conference for CEOs and government officials, she has since then provided expert testimonies across various technology and digital boards at the European Union and for C-level leaders in business.





Santiago Pinzon Galan, Vice President of Digital Transformation, National Business Association of Colombia (ANDI)



Santiago is a lawyer by the Pontificia Universidad Javeriana, OAS and LASPAU scholar, and has a master degree in Public Administration from American University in Washington, DC. He has been a consultant for the IDB and FAO, and has also worked for non-governmental organizations such as the International Intellectual Property Institute, the International Republican Institute and the Heritage Foundation. He served as Director of Competitiveness and Productivity at the Ministry of Commerce, Industry and Tourism.

He is currently Executive Director of the Chamber of Digital Industry and Services at the National Business Association of Colombia. Since May 2016, he was also appointed as Vice President of Digital Transformation of the Association, with the main objective of promoting the digital agenda for Colombia and its entrepreneurs.

Jernej Salecl, Director General of Internationalisation, Entrepreneurship and Technology, Ministry of Economic Development and Technology, Slovenia



Salecl is the Director General at the Ministry of economic development and technology and the directorate for internationalisation, entrepreneurship and technology, where he is managing the directorate. He was previously head of unit for industry, innovation and technology, where he managed the unit and demanding projects concerning the line of work within the unit.

In 2017 he started his career at the Ministry of economic development and technology as the Undersecretary.





Bogolo Kenewendo, Global Economist and former Minister of Investment, Trade and Industry, Botswana.



Bogolo Kenewendo is an African economist, Non-Resident Fellow at the Center for Global Development, Managing Director of Kenewendo Advisory and the former Minister of Investment, Trade and Industry in Botswana.

She is a member of the United Nations Secretary-General High-Level Panel on digital cooperation and group on Financing for Development, a member of the World Economic Forum Global Future Council for Global Public Goods in the Fourth Industrial Revolution and also a WEF Young Global Leader. Kenewendo has received many accolades for her work as an economist and gender activist and she was named one of the Top 100 Most Influential Africans.

