Boosting Innovation Standards for SDGs
UNIDO – ISO/ TC 279 Working Session (WG1 & WG3)

UNIDO Headquarters, Vienna

Innovation Seminar
27 June 2022 | 14:00 – 17:30

Innovation Labs
30 June 2022 | 15:30 – 17:45
The United Nations Industrial Development Organization (UNIDO) recognizes the importance of standards as a means to promote innovation, especially in the context of leveraging innovation toward achieving Inclusive and Sustainable Industrial Development (ISID) and Agenda 2030.

Spanning more than 40 years, UNIDO and International Organization for Standardization (ISO) have a fruitful history of collaboration working to enable developing countries to take a more active role in the development and adoption of international standards, as well as to help their enterprises and institutions apply and comply with international standards and conformity assessment guides.

The partnership between UNIDO and ISO is focused on responding to the increasingly important role international standards play for the Industry. UNIDO-ISO work includes capacity-building activities and trainings, including e-learning courses, joint publications and research on different related matters such as good standardization practices, environment and energy management, food safety, energy use and energy efficiency, social responsibility and conformity assessment.

In light of the strong partnership, UNIDO is hosting the working sessions of Technical Committee 279 on Innovation Management (ISO/ TC 279), Working Group 1 (WG1) and Working Group 3 (WG3). The meeting will take place at the UNIDO Headquarters in Vienna from 27 June to 1 July 2022. The ISO/ TC 279 Working Groups sessions will focus on the development of standards in the field of Innovation Management System (Working Group 1) as well as Tools and Methods (Working Group 3).

In this framework, UNIDO leads two special sessions:

**UNIDO-ISO Innovation Seminar**
27 June 2022 | 14:00-17:30 (GMT+2)

The session will elaborate on UNIDO – ISO contributions to the innovation standards series, with a special focus on the following topic areas:
- Launching of ISO-UNIDO Innovation Management Handbook
- UNIDO’s highlights on Innovation
- Partnership for boosting innovation in SMEs and Startups
- Mainstreaming ISO 56000 series for African countries

**UNIDO-ISO Innovation Labs**
30 June 2022 | 15:30 – 17:45 (GMT+2)

The session will revolve around how to leverage Innovation and digital transformation as a driver for promoting inclusive, gender-responsive, and sustainable industrial development. The following topic areas will also be central:
- Digital Transformation and Innovation Ecosystems
- Standards for Sustainable Development
# UNIDO-ISO Innovation Seminar

**Monday 27 June 2022 | 14:00 – 17:30 hours**

**Meeting Room CR1, UNIDO HQ**

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<tr>
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<th>Speakers</th>
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<td>14:00 – 14:30</td>
<td>Opening remarks</td>
<td>- Mr. Hiroshi Kuniyoshi, Deputy to the Director General, UNIDO</td>
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<td>- Mr. Sergio Mujica, Secretary General, ISO</td>
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<td>- H.E. Ms. Leonore Gewessler, Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation and Technology, Austria</td>
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<td>- H.E. Mr. Ryad Mezzour, Minister, Ministry of Industry, Trade, Investment and the Digital Economy of The Kingdom of Morocco</td>
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<td>- H.E. Ms. Stella Tembisa Ndabeni-Abrahams, Minister, Ministry of Small Business Development, South Africa</td>
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<td>14:30 – 15:00</td>
<td>Launching of Innovation Management Handbook</td>
<td>- Ms. Flor Monica Gutierrez, Coordinator for Management Systems, The National Autonomous University of Mexico (UNAM)</td>
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<td>- Mr. Raymond Tavares, Representative for Country Office in Cameroon, UNIDO</td>
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<td>15:00 – 16:00</td>
<td>Panel discussion: Partnership for boosting innovation in SMEs and Startups</td>
<td>- Mr. Yoko Yasunaga, Head, UNIDO ITPO Japan</td>
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<td>- Ms. Diana Battaggia, Head, UNIDO ITPO Italy</td>
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<td>- Ms. Vanessa Voelkel, Deputy Head, UNIDO ITPO Germany</td>
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<td>- Ms. Isabel Caetano, President, Portuguese Technical Committee for Innovation Management (IPQ)</td>
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<td>- Mr. Magnus Karlsson, Systematic Innovation Management (SIS), Sweden</td>
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<td>Time</td>
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| 16:00 – 16:30 (30 mins) | UNIDO’s highlights on Innovation:  
- UNIDO STI Working Group contributions  
- UNIDO-WU SDGs Innovation Centre |  
- **Mr. Fernando Santiago**, Industrial Policy Officer, UNIDO (EPR/PRS/RPA)  
- **Mr. Alejandro Rivera-Rojas**, Industrial Development Officer, UNIDO (DTA/DTI/QIS)  
- **Ms. Laura Carlotta Hohoff**, Project Manager, Wirtschaftsuniversität Wien (WU) |
| 16:30 – 17:30 (60min) | Panel Discussion: Mainstreaming ISO 56000 series for African countries |  
- **H.E. Ms. Emmanuel Delphine Edit**, Minister, Ministry of High Education, Research and Innovation of Congo  
- **Mr. Mohammed Belhocine**, Commissioner for Education, Science, Technology and Innovation, African Union  
- **Ms. Evah Oduor**, Chairperson, Kenya Accreditation Service (KENAS)  
- **Ms. Henra Mayer**, CEO, Innocentrix (South Africa)  
- **Ms. Nekesa Were**, Director of Strategy, Afrilab  
- **Mr. Elhadji Abdourahmane Ndione**, Director General, Senegalese Association for Standardization; vice president, RNF for Africa  
- **Ms. Catherine Chevauchet**, Chair of ISO TC 323 on Circular Economy |
| 17:30 – 17:45 (15min) | Closing Remarks |  
- **Ms. Monica Ibido**, Technical Programme Manager, ISO  
- **Mr. Bernardo Calzadilla Sarmiento**, Managing Director, UNIDO (DTA) |
# UNIDO-ISO Innovation Labs

**Thursday 30 June 2022 | 15:30 – 17:45 hours**  
**Meeting Room CR4, UNIDO HQ**

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<th>Time</th>
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<th>Speakers</th>
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| 15:30 – 16:00 (30 mins) | **Opening remarks**  
Moderator: **Mr. Alejandro Rivera-Rojas**, Industrial Development Officer, UNIDO (DTA/DTI/QIS) | - **Mr. Bernardo Calzadilla Sarmiento**, Managing Director, UNIDO (DTA)  
- **Ms. Laura Mathew**, Technical Group Manager, ISO (Standards Department)  
- **H.E. Ms. Annika Markovic**, Ambassador and Permanent Representative, Permanent Mission of Sweden to the International Organisations in Vienna  
- **H.E. Mr. Prasidh Cham**, Minister, Ministry of Industry, Science, Technology and Innovation, Cambodia  
- **H.E. Mr. Luis Javier Campuzano Pina**, Ambassador and Permanent Representative, Permanent Mission of Mexico to the International Organizations in Vienna  
- **H.E. Mr. Tito José Crissien Borrero**, Minister, Ministry of Science, Technology and Innovation of Colombia  
- **Mr. Laksana Tri Handoko**, Chairman, National Research and Innovation Agency (BRIN), Indonesia  
- **Ms. Valerie Höllinger**, Managing Director, Austrian Standards International |
| 16:00 – 16:45 (45 mins) | **Lab 1:**  
**Digital Transformation and Innovation Ecosystem**  
Moderator: **Mr. Fernando Santiago Rodríguez**, Industrial Policy Officer, UNIDO (EPR/PRS/RPA) | - **Mr. Marco Kamiya**, Chief, UNIDO (DTA/DTI/IDD)  
- **Mr. Carlos López-Gómez**, Head of Policy Links, IfM Engage, University of Cambridge  
- **Ms. Irina Fiegenbaum**, Senior Manager for Digitalisation & Innovation, TÜV Nord Group  
- **Mr. Hiro Nishiguchi**, Japan Innovation Network (JIN) (Japan)  
- **Mr. José Augusto A. K. Pinto de Abreu**, Managing Director, Sextante Consultoria (Brazil) |
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<tr>
<td>16:45</td>
<td>Lab 2: Standards for Sustainable Development</td>
<td>- Ms. Cindy Parokkil, Government Engagement Manager, British Standards Institution (BSI) &lt;br&gt; - Mr. Juan Pablo Davila, Industrial Development Officer, UNIDO (DTA/DTI/QIS) &lt;br&gt; - Ms. Anna Sanchez Granados, UNE (Spain) &lt;br&gt; - Ms. Léna Dargham, Director General, Lebanese Standards Institution (LIBNOR) &lt;br&gt; - Mr. Kukuh S. Achmad, Director, Standardization Agency of Indonesia (BSN)</td>
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<td>17:30</td>
<td>Closing remarks</td>
<td>- Mr. Leopoldo Colombo, Convener of ISO/TC279/WG1 &lt;br&gt; - Ms. Irene Makar, Convener of ISO/TC279/WG3 &lt;br&gt; - Mr. Marco Kamiya, Chief, UNIDO (DTA/DTI/IDD)</td>
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