Boosting Innovation Standards for SDGs
UNIDO – ISO/ TC 279 Working Session (WG1 & WG3)
UNIDO Headquarters, Vienna

Innovation Seminar
27 June 2022 | 14:00 – 17:30

Innovation Labs
30 June 2022 | 15:30 – 17:45

Progress by Innovation.
Boosting Innovation Standards for SDGs
UNIDO and ISO: a long lasting partnership

The United Nations Industrial Development Organization (UNIDO) recognizes the importance of standards as a means to promote innovation, especially in the context of leveraging innovation toward achieving Inclusive and Sustainable Industrial Development (ISID) and Agenda 2030.

Spanning more than 40 years, UNIDO and International Organization for Standardization (ISO) have a fruitful history of collaboration working to enable developing countries to take a more active role in the development and adoption of international standards, as well as to help their enterprises and institutions apply and comply with international standards and conformity assessment guides.

The partnership between UNIDO and ISO is focused on responding to the increasingly important role international standards play for the Industry. UNIDO-ISO work includes capacity-building activities and trainings, including e-learning courses, joint publications and research on different related matters such as good standardization practices, environment and energy management, food safety, energy use and energy efficiency, social responsibility and conformity assessment.

In light of the strong partnership, UNIDO is hosting the working sessions of Technical Committee 279 on Innovation Management (ISO/TC 279), Working Group 1 (WG1) and Working Group 3 (WG3). The meeting will take place at the UNIDO Headquarters in Vienna from 27 June to 1 July 2022. The ISO/TC 279 Working Groups sessions will focus on the development of standards in the field of Innovation Management System (Working Group 1) as well as Tools and Methods (Working Group 3).

In this framework, UNIDO leads two special sessions:

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<th>UNIDO-ISO Innovation Seminar</th>
<th>UNIDO-ISO Innovation Labs</th>
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<td>27 June 2022</td>
<td>14:00-17:30 (GMT+2)</td>
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The session will elaborate on UNIDO – ISO contributions to the innovation standards series, with a special focus on the following topic areas:

- Launching of ISO-UNIDO Innovation Management Handbook
- UNIDO’s highlights on Innovation
- Partnership for boosting innovation in SMEs and Startups
- Mainstreaming ISO 56000 series for African countries

The session will revolve around how to leverage Innovation and digital transformation as a driver for promoting inclusive, gender-responsive, and sustainable industrial development. The following topic areas will also be central:

- Digital Transformation and Innovation Ecosystems
- Standards for Sustainable Development
UNIDO-ISO Innovation Seminar  
Monday 27 June 2022 | 14:00 – 17:30 hours  
Meeting Room CR1, UNIDO HQ

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<tr>
<th>Time</th>
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| 14:00 – 14:30 (30 min) | **Opening remarks**  
Moderator: **Ms. Tsung Ping Chung**, Chief Communications Officer, UNIDO (ODG/CAM) | - **Mr. Hiroshi Kuniyoshi**, Deputy to the Director General, UNIDO  
- **Mr. Sergio Mujica**, Secretary General, ISO  
- **H.E. Ms. Stella Ndabeni-Abrahams**, Minister of Small Business Development, South Africa  
- **H.E. Mr. Ryad Mezzour**, Minister of Industry, Trade, Investment and the Digital Economy, The Kingdom of Morocco |
| 14:30 – 15:00 (30 min) | **Launching of Innovation Management Handbook**  
Moderator: **Mr. Johan Claire**, Chair of ISO TC279 | - **Ms. Flor Monica Gutierrez**, Coordinator for Quality Management in Research, The National Autonomous University of Mexico (UNAM)  
- **Mr. Raymond Tavares**, Representative for Country Office in Cameroon, UNIDO |
| 15:00 – 16:00 (60min) | **Panel discussion: Partnership for boosting innovation in SMEs and Startups**  
Moderator: **Mr. Raymond Tavares**, Representative for Country Office in Cameroon, UNIDO | - **Mr. Yuko Yasunaga**, Head, UNIDO ITPO Japan  
- **Ms. Diana Battaggia**, Head, UNIDO ITPO Italy  
- **Ms. Vanessa Voelkel**, Deputy Head, UNIDO ITPO Germany  
- **Ms. Isabel Caetano**, President, Technical Committee for Innovation Management (IPQ), Portugal  
- **Mr. Magnus Karlsson**, Chairman of SIS/TK 532, Systematic Innovation Management (SIS), Sweden |
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<td>16:00 –</td>
<td><strong>UNIDO’s highlights on Innovation:</strong></td>
<td>- Mr. Fernando Santiago, Industrial Policy Officer, UNIDO (EPR/PRS/RPA)</td>
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<td>16:30</td>
<td>• UNIDO STI Working Group contributions</td>
<td>- Mr. Alejandro Rivera-Rojas, Industrial Development Officer, UNIDO (DTA/DTI/QIS)</td>
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<td>(30 mins)</td>
<td>• UNIDO-WU SDGs Innovation Centre</td>
<td>- Ms. Laura Carlotta Hohoff, Project Manager, Vienna University of Economics and Business (WU)</td>
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<td>Moderator: <strong>Ms. Tsung Ping Chung</strong>, Chief Communications Officer, UNIDO (ODG/CAM)</td>
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<td>16:30 –</td>
<td><strong>Panel Discussion: Mainstreaming ISO 56000 series for African countries</strong></td>
<td>- Ms. Evah Oduor, Chairperson, Kenya Accreditation Service (KENAS)</td>
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<td>17:30</td>
<td>(60min)</td>
<td>- Ms. Nekesa Were, Director of Strategy, AfriLabs</td>
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<td>Moderator: <strong>Mr. Johan Claire</strong>, Chair of ISO TC279</td>
<td>- Mr. Elhadji Abdourahmane Ndione, Director General, Senegalese Association for Standardization (ASN) and Vice President of RNF</td>
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<td>- Mr. Bi Irie Vroh, Executive Director of the African Observatory of Science, Technology and Innovation, African Union Commission</td>
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<td>- Ms. Catherine Chevauché, Circular Economy Manager, VEOLIA</td>
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<td>17:30 –</td>
<td><strong>Closing Remarks</strong></td>
<td>- Ms. Monica Ibido, Technical Programme Manager, ISO Central Secretariat (ISO/CS)</td>
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<td>17:45</td>
<td>(15min)</td>
<td>- Mr. Bernardo Calzadilla Sarmiento, Managing Director, UNIDO (DTA)</td>
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## UNIDO-ISO Innovation Labs
**Thursday 30 June 2022  |  15:30 – 17:45 hours**
**Meeting Room CR4, UNIDO HQ**

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| 15:30 – 16:00 (30 mins) | **Opening remarks**                                                      | - **Mr. Bernardo Calzadilla Sarmiento**, Managing Director, UNIDO (DTA)  
- **Ms. Laura Mathew**, Technical Group Manager, ISO (Standards Department)  
- **H.E. Mr. Prasidh Cham**, Minister, Ministry of Industry, Science, Technology and Innovation, Cambodia  
- **Ms. Valerie Höllinger**, Managing Director, Austrian Standards International |
| 16:00 – 16:45 (45 mins) | **Lab 1: Digital Transformation and Innovation Ecosystem**               | - **Mr. Marco Kamiya**, Chief, UNIDO (DTA/DTI/IDD)  
- **Ms. Irina Fiegenbaum**, Senior Manager for Digitalisation & Innovation, TÜV Nord Group  
- **Mr. Hiro Nishiguchi**, CEO, Japan Innovation Network  
- **Mr. José Augusto Abreu**, Managing Director, Sextante Consultoria (Brazil)  
- **Mr. Jebamalai Vinanchiarachi**, Principal Adviser, Knowledge Management Associates Austria |
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| 16:45 – 17:30| **Lab 2:** Standards for Sustainable Development | - Ms. Cindy Parokkil, Government Engagement Manager, British Standards Institution (BSI)  
- Mr. Juan Pablo Davila, Industrial Development Officer, UNIDO (DTA/DTI/QIS)  
- Ms. Anna Sanchez Granados, Systems and Assessment Expert, Spanish Association for Standardization (UNE)  
- Ms. Léna Dargham, Director General, Lebanese Standards Institution (LIBNOR)  
- Mr. Kukuh S. Achmad, Director, Standardization Agency of Indonesia (BSN) |
| 17:30 – 17:45| **Closing remarks**           | - Mr. Leopoldo Colombo, Convener of ISO/TC279/WG1  
- Ms. Irene Makar, Convener of ISO/TC279/WG3  
- Mr. Marco Kamiya, Chief, UNIDO (DTA/DTI/IDD) |