



**KAM Environment and Sustainability Committee Chair,
Mr. Martin Ochieng's speaking notes
during TICAD 8 Side Event on 25th August 2022**

Theme: Partnering for Africa's Challenge on Plastic Pollution

Introduction



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Good morning. It is a great pleasure to join you all this morning as we engage on partnering for Africa's challenge on plastic pollution, with a focus on transition from a linear to a circular economy.

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- **Principal Researcher, Council for Scientific and Industrial Research (CSIR) - Prof. Suzan Oelofse**
 - **Deputy Director, Office for Recycling Promotion, Environment Regeneration and Resource Circulation Bureau, Ministry of Environment of Japan - Ms. Fumika Eto**
 - **Director, Pollution Control and Environmental Health of the Federal Ministry of Environment of Nigeria - Mr. Charles Ikeah**
 - **CEO, Recotech - Mr. Ei Nozaki**
 - **Distinguished Guests, Ladies and Gentlemen**



Who We Are



**Established in
1959.**

*Leading voice of
manufacturing and
value-add industries
in Kenya*



1,400

*Membership base
has grown to over
1,400 industries.*



14

*Our base cuts
across 14
manufacturing
sectors.*



**Alleviate
inequality.**

*We are committed to
securing the
socio-economic
well-being of Kenyans,
and consequently,
alleviate inequality in
the community.*



**uKAMilifu
Initiative**

*Integrates Environmental,
Social and Governance
(ESG) factors into the
Association's role as the
leading voice of
manufacturing and
value-add industries in
Kenya.*



**Develop
solutions**

*At the forefront of
re-imagining both
the current and
future manufacturing
landscape in Kenya.*



Industry's Sustainability Outlook



Adoption of
**sustainable
waste management
practices.**



**Environmentally
sustainable
management practices**

have led to substantial
economic and social gains.



**Obstacles
still exist.**



Circular economy adoption
requires rational and
sustainable management of
natural resources,
which are increasingly under
pressure due to the
ever-growing population, rising
demand for raw materials, and
increasing social inequality.



Upstream

- managing resources more efficiently
- increasing productivity in production and consumption processes,
- reducing waste
- ensuring the value of products is sustained

Downstream

- making it necessary that items with a residual utility are not disposed of into landfills,
- items should be recovered and reintroduced back into the economic system

These two aspects are the essence of circular economy, which aims to enhance the efficiency of economic activities and lower their impact on the environment, through technological innovations.

The Kenya Plastic Action Plan and Extended Producer Responsibility (EPR)



Littered plastic waste

- *Has become rampant with negative impacts of improper plastic waste management rising globally.*



Plastic recycling

- *Circular economy as a response to this should close the loop by increasing the number of plastics recycled.*



Enhance sustainable plastic waste management.

- *Developed the Kenya Plastic Action Plan in 2019 to enhance sustainable plastic waste management, safeguard the environment and pave the way to a green economy in Kenya.*



Collaborative Initiatives

- *Brought on board various actors to ensure the spirit of this initiative is centred in the national development discourse, both in the short-term and long-term.*



Partnerships

- *Partnering with like-minded stakeholders and our Members, to support initiatives that promote sustainable practices in Kenya's manufacturing sector.*

Some of the other initiatives KAM has taken up to promote sustainability include:



Reduce plastic waste

- *The Framework of Cooperation (FOC) between the Government of Kenya through the Ministry of Environment and Forestry, the National Environment Management Authority (NEMA), and the private sector through KAM to reduce plastic waste in the environment through collection and recycling.*



Reduce PET waste

- *Partnership with PETCO Kenya; the first voluntary Producer Responsible Organization in Kenya, to reduce PET waste in the environment.*



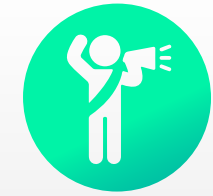
Environmental policy formulation

- *Leading and participating in environmental policy formulation with the Government at both national and county levels.*
- *KAM is also represented in the National Committee developing the Extended Producer Responsibility (EPR) Regulations, 2021.*



Launch of KEPRO in 2021

- *Mandated to support manufacturers' collective efforts to address plastic waste management.*
- *Act as a Producer Responsibility Organization, to engage stakeholders in the packaging and/or manufactured goods value chain.*



Create Awareness

- *Drive the sustainable waste management solution agenda.*
- *Address behaviour change and economic inequality which lies at the heart of our waste problem.*
- *Promote the use of secondary raw materials to simulate the recycling industry in the country.*



Key Wins

for the Industry



Efforts that the Kenyan government has put in place to champion for and promote sustainable manufacturing practices.



Inclusion of the circular economy in the National Sustainable Waste Management Policy



Finalization of the EPR Regulations-2021 by the government.



Conclusion

We are hopeful that our efforts towards managing plastic pollution shall continue to encourage the adoption of a circular economy.

Thank you!