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INDUSTRIAL DEVELOPMENT ORGANIZATION



Programme for Country
Partnership **Morocco**



MOROCCO

PROGRAMME FOR
COUNTRY PARTNERSHIP (PCP)

ANNUAL REPORT 2021





SUSTAINABLE DEVELOPMENT GOALS






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THE PCP AT A GLANCE

	<p>COUNTRY</p> <h2>KINGDOM OF MOROCCO</h2>
<p>STATUS</p>	<ul style="list-style-type: none"> • Date of approval of the development of the PCP by the UNIDO Executive Board: February 2018 • Programming: March 2018 – March 2019 • Implementation: January 2020 - ongoing • Expected completion date: December 2023
<p>PRINCIPLE NATIONAL POLICY/STRATEGY SUPPORTED BY THE PCP</p>	<ul style="list-style-type: none"> • Industrial Recovery Plan 2021-2023 (Plan de Relance Industrielle 2021-2023) • The Industrial Acceleration Plan (Plan d’Accélération Industrielle – PAI, 2014-2020 ; 2021-2025)
<p>FOCUS SECTORS/ AREAS</p>	<ol style="list-style-type: none"> 1. Agri-business 2. Circular Economy 3. E-commerce 4. Energy 5. Industrial Zones 6. Industry 4.0 <p>Cross-cutting:</p> <ul style="list-style-type: none"> • Gender mainstreaming • Industrial development partnerships • Industrial statistics • South-South and triangular cooperation
<p>MAIN PARTICIPATING MINISTRIES</p>	<ul style="list-style-type: none"> • Leading the National Coordination Body (NCB): Ministry of Industry and Trade • Participating in NCB: Ministry of Foreign Affairs, African Cooperation and Moroccan Expatriates; Ministry of Economy, Finance and Administration Reform; Ministry of Agriculture, Maritime Fisheries, Rural Development, Waters and Forests; Ministry of National Education, Vocational Training, Higher Education and Scientific Research; and Ministry of Energy, Mines and Environment. (*following the change of government in 2021 some ministries have been merged and their mandates have changed)



KEY DEVELOPMENT PARTNERS

- **Financial institutions:** African Development Bank, European Investment Bank, International Fund for Agricultural Development, Islamic Development Bank, World Bank Group.
- **Bilateral/multilateral partners:** European Union, Germany (German society for international cooperation), Global Environment Facility, MASHAV, Israel's Agency for International Development Cooperation, Italy (AICS), Japan (Ministry of Foreign Affairs) Millennium Challenge Account-Morocco Agency (MCA-MCC), Montreal Protocol, People's Republic of China, Republic of Korea (Korea International Cooperation Agency), United States of America (U.S. Agency for International Development)
- **UN entities:** COVID-19 MPTF, Food and Agriculture Organization (FAO) International Labour Organization (ILO), PAGE partner agencies, UN Environment Programme (UNEP), UN Women, United Nations Development Programme (UNDP), United Nations Institute for Training and Research (UNITAR), United Nations Population Fund (UNFPA), World Health Organization (WHO)
- **Business sector:** EON Reality, Festo, General Confederation of Moroccan Enterprises, Hinode Sangyo Co., Ltd., HP, HP foundation, Inditex Group, Siemens, the Federation of Information Technologies, Telecommunications and Offshoring (APEBI), the Federation of Transport; the Federation for Textile Industries (AMITH), the National Federation of Agri-business (FENAGRI), Volvo, Women's Business Association (AFEM);
- **Other partners:** Agriculture Development Agency (ADA), Coalition for Waste Valorization/Recovery (COVAD), Digital Development Agency (ADD), Investment and export Development Agency (AMDIE), Moroccan Coalition for Water (COALMA), Morocco Sustainable Energy agency (MASEN), National Agency for Energy Efficiency (AMEE), National Office for Electricity and Water (ONEE), National Office for Vocational Training (OFPPT), SMEs Agency (Maroc PME), University Euromed of Fez (UEMF).

UNIDO PROJECTS WITH FUNDING SECURED¹ (COMPLETED AND ONGOING)

- Total number of projects: 8
- Total funding: \$ 4,266,511 (excluding global projects which include Morocco)

¹ **Funding secured:** The total budget (net, i.e. excluding programme support costs) under signed agreements for UNIDO programmes and projects, indicated in US\$ amounts.

<p>TOTAL INVESTMENTS LEVERAGED² (CUMULATIVE)</p>	<ul style="list-style-type: none"> • \$ 220,220,000 • African Development Bank: \$ 220 million for the Results-Based Programme for Enhancing Regional Competitiveness in Morocco (PARACT-M) • African Development Bank: \$ 20,000 as a cost-share for the socio-economic assessment of COVID-19 impact on the agri-business sector as part of the PCP's agro-industry component • Ministry of Industry: \$ 200,000 (study for technical agri-business / FACET)
<p>TOTAL PCP VOLUME</p>	<ul style="list-style-type: none"> • \$ 224,486,511 • \$ 4,266,511 (UNIDO TC funding) + \$ 220,220,000 (total leveraged investments to date)

² **Funding leveraged:** These include public or private resources, in cash or in-kind, allocated by public or private partners towards the objectives of the PCP. They are contributed partly as a result of UNIDO interventions within the framework of the PCP, and based on a verbal or written commitment. Such resources are not channeled through UNIDO's accounts and accordingly not under the Organization's direct control.



1. Executive summary

The highlight of PCP Morocco in the past year was the progress made towards the greening of the economy and industry and innovation in agri-business, thus paving the way to the implementation of the circular economy, energy, and agro-industries components.

On the technical side, many efforts were devoted in 2021 to developing new project concepts and strategies in a participatory process with stakeholders and partners. The programming work resulted in the finalization of the country's circular economy strategy, in four new initiatives to promote energy efficiency, green economy and jobs, hydrogen application in industry and in two new projects aimed at supporting local businesses with agro-industrial skills and smart solutions.

These new services complemented the capacity-building and technical assistance programme already underway since 2020 as part of the PCP to upgrade and develop new industrial zones in cooperation with the Millennium Challenge Account Morocco Agency.

In parallel to the expansion of the project portfolio, new strategic partnerships were established within the framework of the PCP Morocco in 2021 including: The Global Partnership for Hydrogen Application in Industry, launched during the Vienna Energy forum 2021; the Partnership for Action on Green Economy (PAGE) and the Three Percent Club. The common denominator of these partnerships is to support the implementation of energy efficiency solutions to meet global energy and climate goals.

Hence it is worth noting that, through the PCP, UNIDO and the Government of Morocco are entering new partnership modalities, described throughout this report, resulting from the collaboration of governments, supporting organizations and the private sector that commit to working together to address climate change and global progress on energy efficiency.

The past year saw significant changes and developments at national, at United Nations Development System and at global levels, which have impacted the PCP and will continue to do so in the coordination and implementation of the PCP in the following years, they are described hereunder.

In its design phase, PCP Morocco was fully aligned to the national Industrial Acceleration Plan (PAI) 2014-2020 whose main objective was to promote the integration of the Moroccan industrial sector into global value chains. In 2021, the PAI was complemented by the **Industrial Recovery Plan 2021-2023**, as the Government's response to the effects of the COVID-19 pandemic on the local industrial and trade sectors, in particular small businesses in the least developed areas of the country.

By implementing the **Industrial Recovery Plan 2021-2023**, the Ministry of Industry aims at positioning the Kingdom as a low-carbon and circular industrial base, increasing jobs and value addition in the manufacturing sector, developing industrial entrepreneurship and promoting a new generation of industrialists. PCP Morocco became fully aligned with this new post COVID-19 industrial recovery strategy, as all its initiatives in 2021 supported industrial skills and innovation and aim at facilitating Morocco's transition towards renewable energy and digital transformation.

Another significant development in the year 2021 was the launch of the **New Development Model**, which translates the vision of King Mohammed VI and sets three overarching goals for Morocco by 2035, namely: 1) Become more prosperous, skilled, inclusive, and sustainable; 2) Be prepared to take on new challenges and build leadership in new areas and sectors; and 3) Create more opportunities for progress. This vision guides all the efforts of the development community in Morocco and it is fully reflected in the PCP given its overall goal to promote ISID.

The appointment of a new Government in October 2021 further highlighted the commitment of the Kingdom of Morocco towards economic inclusion as well as towards the energy and the digital transitions in the country, having streamlined the functions and the mandates of some PCP partner ministries. In parallel, it confirmed the continued relevance of the

PCP, being energy efficiency, Industry 4.0, E-Commerce, gender empowerment and promotion of inclusive and innovative agri-business also the main sectors of interventions of the PCP.

On the multilateral side, the implementation of the United Nations Development Assistance Framework (UNDAF) for Morocco started in 2017 came to an end on 31 December 2021. Hence in 2021, the UN Country Team (UNCT) in Morocco, represented by 18 agencies, funds and entities, was engaged in the finalization of the Common Country Assessment (CCA) leading to the launch in 2021 of the formulation of the **new United Nations Cooperation Framework for Sustainable Development (UNSDCF) 2023-2027** for Morocco, whose signature is planned for the 2nd semester of 2022.

The close and active participation of UNIDO in both CCA and UNSDCF programming exercises in 2021 ensured the positioning and a significant role and contribution of PCP Morocco to the strategic priorities and roadmap identified and agreed by the Government of Morocco and the UNCT in the years to come.

The year 2021 saw **the establishment of the EU-Morocco Green Partnership** and Morocco was one of the first countries to participate in this new green deal, whereby the partners commit to strengthen cooperation in the fight against climate change and to work together on advancing energy transition, protecting the environment and boosting green economy. As a result, the EU and the Kingdom of Morocco announced €12 million financing in the context of the **Competitiveness and Green Growth Programme**, which supports green transition reform for industries. Most of the PCP components were and will be positively impacted by the opportunities resulting from this EU-Morocco new Green Deal.

In 2022, the PCP will further the programming work already initiated under the energy, circular economy and agro-industries components, scale up the projects underway in the area of industrial zones, kick-off the implementation of the pipeline projects and new ones related to the promotion of energy efficiency and the technical support to CETIA. Special efforts will be also devoted to further the negotiations with partners to secure funds for existing project concepts of the PCP's focus areas such as Industry 4.0., E-Commerce, industrial statistics and South-South and triangular cooperation.

A series of promotional activities are also lined up for 2022, in cooperation with the Ministry of Industry, to promote the PCP at national and international events and workshops to explore priority areas of cooperation, whereby the PCP can play a catalytic role in the implementation of the national post COVID-19 industrial recovery plan.

2. Introduction

The PCP is UNIDO's programme to support countries in accelerating inclusive and sustainable industrial development (ISID). It is founded on a multi-stakeholder partnership to ensure synergies between different interventions and maximize impact. Each programme is tailored to country needs, aligned with the national development agenda and owned by the host government. The PCP focuses on priority industrial sectors and areas essential to the national development agenda.

PCP interventions aim to unlock public and private investment for the realization of large-scale industrial projects. Through the PCP, UNIDO provides an integrated service package to the Member State by combining the Organization's advisory and normative services, technical assistance and convening function.

In October 2017, the UNIDO Director General made his first official visit to Morocco and met with the Head of Government, the Minister of Industry, Trade and Digital Economy, and representatives of other key ministries and the private sector, to discuss a PCP for Morocco. In February 2018, the UNIDO Executive Board approved the development of the PCP for Morocco, which became the first PCP in the Arab region and the last PCP of the pilot phase. PCP Morocco was formulated and will be implemented taking into account lessons learned and best practices from other PCP pilot countries. The programme is tailored to country needs, aligned to the national development agenda and owned by the Government of Morocco.



Thus, the PCP is fully aligned with the national Industrial Acceleration Plan 2014-2020 as well as Morocco's Industrial Recovery Plan 2021-2023 and focuses on sectors with high growth potential. UNIDO's technical assistance will be delivered in synergy with other industry-related programmes in the country, pooling resources and expertise from various public and private actors and international partners to help Morocco achieve its development objectives and advance the Sustainable Development Goals (SDGs). Through integrated interventions and synergies, PCP Morocco will seek to leverage financial and non-financial resources to support the Kingdom's industrial goals and development objectives.

The programming phase started in March 2018, in close collaboration with the Government of Morocco. As part of the programming, UNIDO conducted a country diagnostic to identify the main opportunities and challenges for accelerating industrialization and support the selection of priority areas for the PCP. Based on the country diagnostic, several formulation missions and systematic consultations with the Government, six priority areas were selected: (i) Industrial zones; (ii) Agro-industry; (iii) Energy; (iv) Circular economy; (v) Industry 4.0; and (vi) E-commerce. The PCP is also addressing cross-cutting areas, such as South-South and triangular industrial cooperation, partnerships, gender mainstreaming, and statistics.

In November 2018, the Executive Board of UNIDO approved the PCP Morocco programme document. An inter-ministerial national coordination body (NCB) was established under the leadership of the Government of Morocco, chaired by the Ministry of Industry, Trade, and Green and Digital Economy, and held its first meeting in 2018.

In November 2018, the UNIDO Executive Board approved the PCP Programme Document. The Document was the result of a systematic and continuous process of consultation between UNIDO and Moroccan counterparts, stakeholders and international donors, which resulted in a technical cooperation framework to contribute to the industrialization objectives of the Kingdom, set in the Industrial Acceleration Plan 2014-2020 and other industrial strategies, as well as the SDGs. In March 2019, the PCP Morocco Document was signed by UNIDO's Director General and Morocco's Minister of Industry, Trade, and Green and Digital Economy.

The implementation of PCP Morocco started in January 2020 and is expected to end on 31 December 2023.

3. Alignment with and contribution to UNSDCF

UNIDO was actively involved during the reporting period in the finalization of the CCA and the preparation of the United Nations Sustainable Development Cooperation Framework (UNSDCF) 2023-2027 and with the UNCT to ensure that the PCP is adequately aligned with the UNSDCF priorities.

The new UNSDCF (2022-2026) for Morocco is fully aligned with the New Development Model and envisages four main strategic priorities:

- Inclusive economic transformation and sustainability
- Human capital development
- Inclusion and social protection
- Governance, resilience, and local development

As well as three cross-cutting levers for acceleration:

- Digitalization and innovation
- Financing for development
- Strategic partnerships

PCP Morocco will directly support the strategic pillar for inclusive economic transformation and sustainability through the following priority interventions:

Priority interventions:

- Improving the competitiveness of enterprises
- Supporting entrepreneurship and structuring the productive fabric Supporting the ecological transition through green and circular economy Investing in skills development
- Further, PCP Morocco is directly linked to many of the targets of SDG 9, including increasing the share of industry in GDP, increasing industrial employment, access to finance for small businesses, improving sanitation and the efficient use of resources, promoting gender mainstreaming. The main targets of SDG 9 addressed by the PCP Morocco are:
- 9.2: Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and GDP, in line with national circumstances, and double its share in least developed countries.
- 9.4: By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries acting in accordance with their respective capabilities.
- 9.b: Support domestic technology development, research and innovation in developing countries, including by ensuring a conducive policy environment for, inter alia, industrial diversification and value addition to commodities.

The PCP Morocco, as a partnership-centered framework, works in close cooperation with the UNCT and aligns with the work of a number of UN specialized agencies. As reported throughout this document, joint projects are underway with UN Women, FAO, UNEP, ILO, UNDP, UNITAR, and WHO in line with the UNDAF pillars.

4. Programme-level results

4.1 COORDINATION AND GOVERNANCE

The Government of Morocco and UNIDO maintained regular consultations throughout the reporting period on the PCP. UNIDO held a PCP coordination meeting together with the Ministry of Industry and Trade in June 2021, during which the PCP work plan was presented in detail. The planned NCB meeting did not take place in 2021 due to the expected government changes of the political elections held in September 2021.

4.2 PARTNERSHIPS AND RESOURCE MOBILIZATION

In 2021, UNIDO continued its efforts to promote the PCP's objectives and support the Government to leverage resources from financial institutions and mobilize partners, including bilateral and multilateral donors.

The partner mapping exercise conducted at the onset of the PCP was also instrumental to streamline funds mobilization efforts in 2021 and explore synergies with parallel partner initiatives in the country, in particular with financial institutions, the business sector and United Nations entities who showed interest in collaborating with UNIDO through the PCP.



Highlights of 2021 resource mobilization efforts for the PCP's priority areas and/or cross-cutting elements include the following:

1. PCP INDUSTRIAL ZONES COMPONENT

Industrial zones: In October 2020, the Millennium Challenge Account-Morocco Agency (MCA-MCC) and UNIDO signed a \$3.2 million grant agreement to support the design and implementation of a technical assistance and capacity-building programme under the industrial parks component of the PCP Morocco. The project "Mise à niveau et valorisation des zones industrielles au Maroc" is funded by this grant and its implementation started in the last quarter of 2020 and continued in 2021. The programme includes a diagnostic study on industrial zones and a road map for performance improvement. In parallel, it provides capacity-building to the Ministry of Industry, Trade, and Green and Digital Economy, as well as other main stakeholders in charge of industrial zones, and the development of a national electronic platform for industrial zones.

The Millennium Challenge Account (MCA Morocco) is a strategic partner of the Government and of PCP Morocco in boosting the industrialization of the country. Through this channel, a \$127 million industrial land investments will be made available to support public-private partnerships and to develop, manage and maintain industrial zones that meet the needs of businesses and attract private investment.

2. PCP INDUSTRY 4.0 COMPONENT - INDUSTRY 4.0 TO FOSTER YOUTH EMPLOYMENT IN MOROCCO

Discussions are underway with the African Development Bank (AfDB) to explore funding opportunities for the feasibility study on the creation of the 4.0 Smart Factory in Fez upon request of ADD, Ministry of Industry and Trade and the Euromed University of Fez. Consultations are ongoing with Germany to revamp a joint project to support the digital transition in the country.

3. PCP ENERGY COMPONENT - ACCELERATING CLIMATE ACTION AND AMBITION ON ENERGY EFFICIENCY (THREE PERCENT CLUB INITIATIVE)

The Three Percent Club is a collaboration of governments and supporting organizations committed to working together to put the world on a path to three percent annual efficiency improvement. More specifically, the direct objective of this project is to support target countries in increasing their ambition on energy efficiency.

As the convenor of the Industrial Energy Efficiency Accelerator and a partner of the initiative, UNIDO in 2021 received funding from the United Kingdom to provide assistance to four priority countries including Morocco, in addition to India, Indonesia, and South Africa.

Considering that Morocco has put in place an important energy strategy to promote the transition to energy efficiency, the country was invited to join the 3% Club Initiative. Under the framework of this new project, the PCP supports the Government of Morocco in raising awareness on energy efficiency opportunities in various end-use sectors and identifying potential for energy efficiency gains. A comprehensive diagnostic study was conducted and finalized in 2021 to select Morocco's high impact sectors, identify barriers and gaps preventing progress in energy efficiency and key actions and actors to be engaged for overcoming them.

The objectives of the project, the timeline, planned activities and next steps were presented on 1 July 2021 to Moroccan public and private partners of the project: Ministry of Energy Transition and Sustainable Development, Moroccan Agency for Energy Efficiency, Ministry of Industry and Trade and Confederation of Moroccan Enterprises.

While this project is global in nature, a part of its funds in the amount of \$486,194, was allocated to the PCP Energy Component.

4. PCP AGRI-BUSINESS COMPONENT - REGIONAL AGRO-INDUSTRIAL DEVELOPMENT AND EMPLOYMENT PROJECT (RADEP)

RADEP is a new public private partnership project developed by UNIDO in cooperation with several partners (Ministry of Industry and Trade, Ministry of Education, OFPPT, FENAGRI, Festo Didactic, HP, GCAM) to foster local economic development and youth employment, by transferring agro-industry relevant skills to vulnerable groups and supporting local businesses in the Beni Mellal-Khenifra region of Morocco. The final version of the project document was submitted in 2021 to USAID as the potential donor; the project is expected to start in 2022. (See Annex 1 – pipeline projects).

The purpose of the project is to contribute to the development of resilient and productive local agri-businesses that generate employment opportunities for skilled youth in the Beni Mellal-Khenifra region. The project will be composed of three main activity streams:

- I. Identifying and addressing the needs of local agri-businesses to support the expansion of their activities, essentially through the provision of training support and business development services.
- II. Increasing the capacity of a partner VTC to develop and deliver training programmes to youth from the target region, that are relevant to the agroindustry's needs.
- III. Setting up career support services within the partner VTC to prepare trainees to working environments and support graduate's transition to employment or self-employment.

5. PCP AGRI-BUSINESS COMPONENT - UNIDO TECHNICAL ASSISTANCE FOR THE LAUNCH OF THE TECHNICAL CENTER FOR THE AGRO-FOOD INDUSTRY (CETIA) IN MOROCCO

In April 2021, discussions were held with representatives of the Government of Israel, which expressed readiness to finance, through MASHAV, Israel's Agency for International Development Cooperation, a technical cooperation project within the framework of the PCP Morocco.

The agro-industry component of the PCP was identified as one of the potential areas of cooperation as this sector is very significant in the economies of both Morocco and Israel. The preliminary project idea identifies as a primary objective the establishment of a Smart Packaging Center in Morocco through sharing of best practices and transfer of technology and know-how. The target beneficiaries of the project would be the Moroccan enterprises in the agri-business and packaging sector.

In addition to the direct assistance to a Technical Center for the Agro-Food Industry (CETIA) and its packaging center, the project will help set up a digital platform for international cooperation in the agri-food sector in order to facilitate and encourage partnerships between Moroccan companies and companies in other countries to enable new investment opportunities for an estimated budget of EUR 180,000

Project formulation was initiated in 2021 and implementation is expected to start in 2022.

6. PCP CIRCULAR ECONOMY COMPONENT - PARTNERSHIP FOR ACTION ON GREEN ECONOMY, PAGE

The Partnership for Action on Green Economy (PAGE) is a joint initiative of five UN Agencies (UNIDO, UNEP, ILO, UNITAR and UNDP) which supports nations and regions in reframing economic policies and practices around sustainability to advance the 2030 Agenda in fostering economic growth, creating income and jobs, reducing poverty and inequality, and strengthening the ecological foundations of their economies.

On 29 June, 2021, the Partnership for Action on Green Economy (PAGE) was officially launched in Morocco, making Morocco the 20th country to join the membership of PAGE, with this initiative becoming an integral part of PCP Morocco. A kick-off meeting took place on the above date with the participation of over 25 institutions representing the Government,



the private sector and civil society. PAGE, in collaboration with the national government, offers a comprehensive and coordinated package of technical assistance and capacity-building services to support the development, adoption, and implementation of green economy policies and strategies.

In 2021, the partners of PAGE in Morocco cooperated around three main lines of action to support the Government in: 1) Integrating inclusive green economy goals and targets into SDG-aligned national economy and development planning; 2) Implementing evidence-based sectoral and thematic reforms in line with national inclusive green economy priorities; and 3) Strengthening individual, institutional and planning capacities for inclusive green economy action.

These initial activities have resulted in the initiation of a stocktaking study to assess Morocco's recovery response to COVID-19 and its fundraising capacity for green economy in a stronger inter-ministerial and multi-stakeholder dialogue and in the assessment of the Moroccan green fiscal policy.

In addition to that, PAGE started to develop a communication strategy and plan and to develop case studies and training modules for the agroecology sectors to promote green entrepreneurship in Morocco and carry out foundational training on green economy concepts. The five PAGE UN partner agencies held monthly inter-agency meetings in 2021 to discuss advancements of PAGE activities per agency.

The total budget for UNIDO activities in Morocco within the framework of PAGE in the year 2021 was \$179,000. The total budget of the global project is \$2,262,000 funded by multiple donors including: European Union, Finland, Germany, Norway, Republic of Korea, Sweden, Switzerland, and United Arab Emirates.

7. PCP CIRCULAR ECONOMY COMPONENT - PROGRAMME FOR CLEANTECH INNOVATION AND GREEN JOBS – PHASE 2

The total budget expected to be mobilized for this project is \$3,078,00, including the GEF grant of \$913,242 and co-financing from different partners.

Cross-cutting components:

8. PCP GENDER MAINSTREAMING COMPONENT - PROGRAM FOR WOMEN EMPOWERMENT, PWE II

Consultations are ongoing to align this component with the WEE regional project. UNIDO will initiate the revision of the PWE II Morocco Project Document and engage other agencies in the process. The PCP team is further engaging in discussions with Monaco, the Union for the Mediterranean, and AICS for funding the programme and exploring the possibility of funding various activities within the framework of the Regional Agro-industrial Development and Employment Project (RADEP).

9. PCP STATISTICS COMPONENT

Discussions were held with the People's Republic of China, which expressed interest to match the Government of Morocco's funding of \$300,000.

4.3 RESULTS OF PCP ADVISORY SERVICES

In 2021, the PCP Circular Economy component, within the framework of the Partnership for Action on Green Economy (PAGE), supported through a stocktaking study the Moroccan Ministry of Energy Transition and Sustainable Development in assessing the country recovery response to the COVID-19 crisis, its green fiscal policy, and its potential for fundraising for the green economy.

This component was also instrumental to strengthen the inter-ministerial and multi-stakeholder dialogue on inclusive green economy by means of regular consultations and training workshops.

Under the PCP energy component and as a part of the Three Percent Club project launched in 2021 for which Morocco was selected as a priority country together with India, Indonesia and South Africa, an in-depth baseline assessment was conducted and finalized in November 2021. This study was instrumental to identify Morocco’s high impact sectors, identify barriers and gaps preventing progress in energy efficiency, and key actors and actions for overcoming them.

In October 2021, an implementation strategy was finalized for the circular economy component of PCP Morocco, as a result of a series of consultations with all relevant PCP stakeholders. The objective of this strategy was to map the potential donors, identify the social and environmental impacts, the implementation arrangements, and the funding strategy and requirements. The implementation timeframe is the biennium 2022-2023.

4.4 TECHNICAL COOPERATION RESULTS

4.4.1 PCP PRIORITY AREA: INDUSTRIAL ZONES

The overall objective of the industrial zones component is to improve the performance of the national manufacturing sector, both in terms of job creation and for increasing the share of manufacturing value added in Morocco’s GDP. The projects under this component support sustainable industrial zones, eco-designed, with high quality standards, and energy efficiency. As part of this component, UNIDO established a strategic partnership with the Millennium Challenge Account-Morocco Agency (MCA-Morocco) to undertake a technical assistance and capacity-building project in the industrial zone of the Casablanca-Settat region, in the framework of a public-private partnership, for a total value of \$3.7 million. MCA-Morocco is a public institution created in September 2016 in charge of Contract II, a joint programme of the Kingdom of Morocco and the United States of America, to improve the quality of human capital and land productivity.

The project envisages: 1) A diagnostic study on the selected industrial zones; 2) A road map for performance improvement; and 3) A capacity-building programme for the Ministry of Industry and Trade and other national and local partners, involved in development, management, financing, and investment promotion of industrial zones; and 4) The establishment of an electronic platform as a service provider for the industrial zones.

Project titled “Upgrading and development of industrial zones in Morocco”: The implementation of the technical assistance and capacity-building programme in the industrial zones of the Casablanca region continued in 2021. UNIDO is working on the redesign of the Industrial Zones web portal.

ERP ID	Ongoing project / sub-programme title	Donor	Funding (US\$)
200160	Upgrading and development of industrial zones in Morocco	Millennium Challenge Account-Morocco Agency (MCA- Morocco)	3,208,477

4.4.2 PCP PRIORITY AREA: AGRO-INDUSTRY

The agro-food industry remains a strategic sector in Morocco due to its vital role both economically and socially. The second largest industrial subsector in the country, the agri-food sector employs up to 25% of Morocco’s industrial workforce.

The number of units (in 2016) operating in this sector, according to the Ministry of Industry and Trade, amounts to more than 1,900 establishments. Agri-food industry is key for the Moroccan economy for its contribution to the country’s food security, growth, employment and foreign trade. Its contribution to the national GDP is around 5%. The amount of investments increased from 3.2 billion dirhams in 2005 to 5.7 billion dirhams in 2016, representing 32% of the total investment in industry.



Against this background, the agro-industry component of the PCP Morocco aims at improving the performance and competitiveness of agro-industrial SMEs. This will be done by upgrading an existing technical center (CETIA) to act as a service provider for agro-industrial SMEs, establishing a design and packaging center using “smart packaging” to foster international competitiveness.

As part of the PCP’s agro-industry component, UNIDO and the AfDB carried out in 2020 a socio-economic assessment of COVID-19 impacts on the agro-food industry to assist Morocco’s National Federation of Agri-Business (FENAGRI), including a proposal for a recovery plan. This impact assessment was an important step towards the progress of this component as it provided a baseline scenario for planning and fine-tuning post-pandemic PCP interventions.

Highlights in 2021:

- **Project title: Regional Agro-industrial Development and Employment Project (RADEP):** The UNIDO approval process has already been initiated and the budget already approved by USAID. A final version of the project document was submitted to USAID in 2021. The project is expected to start in 2022.
- **Project title: UNIDO technical assistance for the launch of the Technical Center for the Agro-Food Industry (CETIA) in Morocco:** A project proposal to be potentially funded by Israel was shared with the Ministry of Industry and Trade.

	Completed project / sub-programme title (since start of the PCP)	Donor	Funding (US\$)
*not channeled through UNIDO	COVID-19 Pandemic study: Impact on Moroccan Agro-industry and Recovery Strategies	AfDB	20,000

ERP ID	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
190058	Supporting agro-industry in Morocco	AfDB, Germany	19,717,683
200179	Regional Agro-industrial Development and Employment Project (RADEP)	USAID	3,267,889 (global project)
Project under negotiation	UNIDO technical assistance for the launch of the Technical Center for the Agro-Food Industry (CETIA) in Morocco	Israel (MASHAV)	200,000
Sub-total:			23,185,572

4.4.3 PCP PRIORITY AREA: ENERGY

The Government of Morocco aims to accelerate the process of structural transformation through rapid industrialization, which includes important considerations in terms of energy and environment, notably energy and material consumption, and gas emissions with greenhouse gas effects (GHG). Morocco is a North African leader in renewable energy deployment with Government set targets as follows:

- Energy efficiency: National Energy Strategy Horizon 2030 plans to reduce energy consumption by 12% by 2020 and by 15% by 2030.
- Renewable energies: The goal is to achieve a rate of 52% by 2030 in electricity production.

As part of the energy component, the PCP aims at promoting renewable energy and energy efficiency technologies, supporting the implementation of an energy management system, integrating renewable energy and energy efficiency technologies in infrastructure of industrial zones and localizing the renewable energy supply chain.

Highlights in 2021:

- **Project title: Accelerating climate action and ambition on energy efficiency (Three Percent Club Initiative):** Moroccan counterparts and focal points identified. The diagnostic to identify Morocco's high impact sectors was finalized in November 2021.
- **Programme for Cleantech Innovation and Green Jobs – Phase 2:** The project was submitted in June 2021 to the GEF and is expected to last until 2025.
- **Project title: Global partnerships for hydrogen application in industry – Phase 1:** UNIDO is working on a draft readiness proposal that has been shared with the Ministry of Industry and Trade.
- **Project title: Accelerating Industrial Energy Efficiency in Morocco:** Concept note was finalized and submitted for approval.

ERP ID	Ongoing project / sub-programme title	Donor	Funding (US\$)
200059	Accelerating climate action and ambition on energy efficiency (Three Percent Club Initiative) (global project benefitting Morocco)	United Kingdom	486,194
210004	Global partnerships for hydrogen application in industry – Phase 1 (global project total benefitting Morocco)	GCF, Austria, China, Germany, Italy	368,207
Sub-total:			854,401

ERP ID	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
190191	PCP Morocco: Energy component	GIZ, EU	12,999,386
GEF ID: 10826	Programme for Cleantech Innovation and Green Jobs – Phase 2	Global Environment Facility	GEF amount: 913 242 / Co-financing amount: 3,078,000
Sub-total:			16,990,628

4.4.4 PCP PRIORITY AREA: CIRCULAR ECONOMY

The Government of Morocco aims to eliminate all informal landfills and achieve a target of recycling 30% of waste (Programme Nationale des Déchets Ménagers). Morocco generates 3.5 million tons of waste per year, and therefore has high potential for recycling. The PCP supports the implementation of circular economy principles, in particular a green eco-system, promoting and adopting green technologies, setting up and operationalizing a Green Factory Model, and implementing a programme to rationalize water and input consumption and valorized by-products.

Highlights in 2021:

- A national expert was recruited in July 2021 to collect baseline information, formulate, and finalize a project document/implementation strategy for this component.
- In 2021, the project document/implementation strategy for circular economy in Morocco was finalized as a result of a series of consultations with all stakeholders.



ERP ID	Ongoing project / sub-programme title	Donor	Funding (US\$)
130090	Partnership for Action on Green Economy (PAGE)	PAGE	179,000
Sub-total:			179,000

ERP ID	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
190040	Circular economy in Morocco	Japan, Germany (BMZ)	15,061,349
Project under negotiation	Introduction of best environmental practices and best available technologies for the sound management of healthcare waste and resilience of local PPE manufacturers in Morocco	Japan	1,000,000
Sub-total:			16,061,349

4.4.5 PCP PRIORITY AREA: INDUSTRY 4.0

The Ministry of Industry, Trade, and Green and Digital Economy of the Kingdom of Morocco has recently launched a digital strategy aimed at:

- The digital transformation of the national economy, especially through a change in administrative services, an integrated evolution of the critical sectors of the economy and the generalization of the use of information technologies (IT), and connectivity for all citizens and businesses;
- Morocco's stronger positioning as a regional digital hub;
- The development of a high-performance digital ecosystem with connectivity infrastructures and data transmission compliant with international standards, highly specialized digital skills and a dynamic network of stakeholders (locomotive promotion and start-up outbreaks).

The boost of the digitalization of the country will represent a strong impetus for the advancement of the online exchanges through E-commerce, which can contribute to the rapid industrialization of the country through a reinforcement of the domestic market as well as international exchanges. The exponential growth of digital data exchanges and internet usage can drive for the integration of a new wave of technologies, such as Industry 4.0 and the Internet of Things.

To support Morocco's proactive digital strategy, this PCP component focuses on key factors to accelerate Industry 4.0. To this end, the PCP aims at establishing a new generation Smart Factory and linking it to international partners, establishing an Industry 4.0 integration platform for national cooperation and coordination, and developing skills and curricula in Industry 4.0-related topics.

Highlights in 2021:

- **Project title: Industry 4.0 to foster youth employment in Morocco:** Options for a new fundraising strategy have been explored. Discussions are ongoing with Japan, Italy and the European Union. Consultations are also underway with other donors, in particular with the AfDB.

ERP ID	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
210021	Industry 4.0 to foster youth employment in Morocco	BMZ,AfDB	5,329,000
Sub-total:			5,329,000

4.4.6 PCP PRIORITY AREA: E-COMMERCE

Morocco is experiencing the rapid development of E-commerce due to enhanced use of IT technologies. The PCP's E-commerce component aims to carry out activities for developing electronic procurement platforms, establishing a coherent regulatory framework, developing a business-to-business market and forming a critical mass of E-commerce users. The development and dissemination, in 2020, of a Guide for the Digitalization of Small and Medium-Sized Enterprises to support Morocco's economic response and recovery efforts vis-a-vis COVID-19 pandemic, is part of this component.

Discussions were underway for a joint initiative to promote SME transition into E-commerce in the Arab Region, of which Morocco will be one of the participating countries.

ERP ID	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
190061	Strengthening Morocco's E-commerce ecosystem to facilitate a successful transition to the digital economy	BMZ, AfDB	3,741,000
		Sub-total:	3,741,000

7.4.7 CROSS-CUTTING INTERVENTIONS

South-South and triangular cooperation

The Government of Morocco considers South-South and triangular cooperation (SSTC) an essential pillar for national economic development. The objectives of this component are: Strengthening of institutional capacity for SSTC; disseminating knowledge and technology through Southern networks; supporting the implementation of proven Southern-based technology solutions; and replicating and expanding capacity-building programmes to other Southern countries.

Highlights in 2021:

- Project document was updated, translated and sent to the Ministry of Industry and Trade for further review and inputs.
- Liaison between UCSSIC China and PCP Morocco team to support future South-South cooperation activities.

ERP ID	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
190151	Enhance institutional capacity of Morocco to develop South-South and triangular industrial cooperation	China	3,000,000
		Sub-total:	3,000,000

Industrial development partnerships

As part of the PCP, UNIDO facilitates the convening of development, private and public sector partners towards the objectives of the PCP with a view to build synergies with parallel interventions in the country and upscale the development impact of technical cooperation in Morocco. In the year 2020, the PCP attracted various partners, UN and non-UN entities, for joint initiatives in response to the COVID-19 pandemic, the launching of strategic Government initiatives, and for technical cooperation joint projects, which are currently under consideration and/or development. Building on UNIDO's expertise and history of partnerships with various development actors, activities planned under this component contribute to identifying and promoting partnership opportunities across PCP components, formalizing them through appropriate instruments and ensuring coordination among the various actors engaged.



Gender mainstreaming

The planned activities under this component are as follows: Developing measures to empower women and girls; contributing to Morocco's National Employment Strategy aiming to empower women; helping to achieve gender objectives of the UN Development Assistance Framework 2017-2021 for Morocco; and ensuring that gender is mainstreamed across the various PCP components.

Highlights in 2021:

Project title: Programme for Women Empowerment, PWE II: Ongoing consultations to align this component with WEE regional project. UNIDO will initiate the revision of the PWE II Morocco Project Document and engage other agencies in the process. It was agreed internally to engage discussions with Monaco, the Union for the Mediterranean, and AICS for funding the programme and exploring the possibility of funding some activities from the project RADEP.

ERP ID	Pipeline project / sub-programme title	Donor	Funding (US\$)
170136	Programme for Women's Empowerment, PWE II	European Union	440,507
		Sub-total:	440,507

Industrial statistics

Through this component, UNIDO's extensive expertise in industrial statistics will be utilized as follows: Statistical capacity-building of the Government; developing a framework for the implementation of a monitoring and evaluation system of the Industrial Acceleration Plan; and developing statistical systems, surveys and mechanisms.

ERP ID	Completed project / sub-programme title (since start of the PCP)	Donor	Funding (US\$)
200116	Ensuring the continuity of essential primary healthcare and hospital services for the most vulnerable and developing prevention and hygiene measures for essential non-health sectors during the COVID-19 pandemic	UN COVID-19 Response and Recovery Fund	193,458
		Sub-total:	193,458

ERP ID	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
190183	Enhancing statistics capacity in Morocco	China, Morocco	4,932,515
		Sub-total:	4,932,515

5. Response to COVID-19

Since the start of the pandemic in 2020 coincided with the start of the implementation phase of PCP Morocco, there was a variety of measures that were undertaken within the framework of the programme to support the Government of Morocco in its mitigation and recovery efforts.

UNIDO, as part of the PCP's Agro-Industry component and in partnership with the AfDB, published a report entitled "COVID-19 Pandemic Management: Study of the Impact on the Moroccan Agri-business Industries and a Proposal of Recovery Strategy". This initiative was a product of UNIDO's close collaboration with relevant local stakeholders, notably the Moroccan Agri-Business Federation (FENAGRI) and the Ministry of Industry, Trade, and Green and Digital Economy. Fourteen webinars were conducted with associations representing the different sub-sectors of agri-business in Morocco. The study identified strategic recommendations to help the sector in recovering and ensuring long-term development, which were presented to the Government for further action.

Through the PCP, UNIDO contributed as a member of the UNDS-World Bank task force to assess the socio-economic impacts of COVID-19 and coordinate strategic support to the country's response.

UNIDO further completed a joint programme in collaboration with UNFPA and WHO on ensuring the continuity of essential primary healthcare and hospital services for the most vulnerable and developing prevention and hygiene measures for essential non health sectors during the COVID-19 pandemic. Specifically, implementation of the UNIDO component of the project aimed to prevent frontline workers from infection in workplaces.

UNIDO further produced a guide for the Digitalization of Small and Medium-Sized Enterprises to support economic response and recovery efforts related to COVID-19, as part of the PCP's E-commerce component. The guide supported traders and SMEs in introducing online platforms for businesses as part of the economic response and recovery efforts related to the COVID-19 pandemic.

Building on the success of these interventions, the PCP continued to formulate new projects and supporting measures throughout 2021.

As part of the Partnership for Action on Green Economy (PAGE), UNIDO liaised with the United Nations Resident Coordinator's Office in Morocco together with the other UN entities, and developed a series of activities that assisted the country in its green recovery efforts.

The aims of this intervention were to: Initiate political and fiscal reforms that align with the strategic areas identified in the second challenge area of the National Strategy on Sustainable Development (SNDD); Strengthen the national planning process to ensure alignment of green economy with post COVID-19 recovery plans; Engage with various sectors and regions identified in the SNDD to support a coherent reform of the green economy policy; and Strengthen the capacities of the public and private sectors as well as civil society to support efforts to build an inclusive and sustainable economy.

With the support of the Government of Japan, two additional projects were developed in 2021 within the framework of the PCP. The first project, "Introduction of best environmental practices and best available technologies for the sound management of healthcare waste and resilience of local PPE manufacturers in Morocco" aims to safeguard public health and protect the environment as well as to support the resilience of local manufacturers of reusable masks in Morocco.

The second project, "STePP Demo (Sustainable Technology Promotion Platform) - Strengthening the capacity of developing countries to mitigate the impacts of the COVID-19 pandemic through technology transfer from Japan" aims to improve Morocco's sanitary and hygiene environment in order to fight against COVID-19 and other infectious diseases through technology transfer from Japan. Hinode Sangyo Co., Ltd. was selected by UNIDO to install the company's wastewater treatment equipment in Boughanim Village, Tazart Commune.



In conclusion, the PCP strongly supported the Moroccan Government's effort for a sustainable recovery in 2021 in alignment with the Industrial Recovery Plan 2021-2023 (Plan de Relance Industrielle 2021-2023) through the implementation of ongoing projects as well as the formulation and planning of new interventions. Additionally, all PCP initiatives and projects, whether ongoing or planned, are contributing to this effort within their respective priority areas. The PCP is providing solutions and technical assistance to industries, institutions, SMEs and vulnerable groups within the country, which have been most adversely affected by the COVID-19 crisis.

6. Communication

In 2021 a communication and outreach strategy, as well as a detailed action plan, was formulated which is expected to be implemented on programme-level, as well as individual technical cooperation results throughout 2022. The action plan has four main objectives, which are to: Increase the visibility of PCP Morocco and its projects within the host country as well as on the international level to provide key stakeholders with results of PCP implementation, support the development of partnerships resource mobilization efforts, and strengthen internal communication.

7. Upcoming milestones and major results expected in 2022

Coordination/governance and UNRC/UNCT engagement

- Support the Government in convening a meeting of the PCP Morocco National Coordination Body.
- Continue engagement with the UN Country Team in Morocco with a view to integrate and align PCP activities and outcomes with the UNSDCF for Morocco (2022 – 2026), and explore synergies between PCP Morocco activities and other UN interventions in Morocco as part of the UNSDCF cycle 2022-2026.
- Contribute to the formulation of UNCT joint projects for submission to SDG fund and MTPF COVID-19 calls, to raise funds for PCP related projects.
- In cooperation with ILO, advance the formulation of a new project focusing on job creation in the agri-business sector and discuss funding potential with the BMZ.
- Continue discussions with the ITC on a joint project idea related to the gender mainstreaming cross-cutting component of the PCP Morocco.
- Define a roadmap jointly with the Digital Development Agency of Morocco and other national partners in charge of the digitalization of the economy in order to mobilize resources for PCP projects related to Industry 4.0 and E-commerce.
- Jointly with the Government of Morocco, FENAGRI and AfDB, identify an action plan to implement the recommendations and priorities resulting from the “COVID-19 Pandemic Management: Study of the Impact on Moroccan Agri-business Industries and a Proposal of Recovery Strategy” carried out in 2020 and develop a funding strategy to implement the action plan.

Partner and resource mobilization

- Jointly with the Government, organize partner and donor round tables and meetings to present the PCP areas of work in line with development priorities of partners/donors, and identify initiatives for cooperation.

- Jointly with the Government, organize PCP Morocco Road Shows targeting the private sector, bilateral and multilateral donors in the ITPO host countries (Bahrain, China, Italy, Japan, Germany, Nigeria, Republic of Korea, Russian Federation) and promote industry/economy related events in Morocco and abroad.
- Organize an investment forum jointly with the Government of Morocco and other institutional partners to gather development and private partners.
- Continue discussions on a joint-project with the AfDB in the identified common areas of work, namely agri-business, Industry 4.0, industrial zones and energy efficiency.
- Support resource mobilization for pipeline initiatives identified in 2021 and their start of implementation, including the following projects: Supporting agro-industry in Morocco; Regional Agro-industrial Development and Employment Project (RADEP); UNIDO technical assistance for the launch of the Technical Center for the Agro-Food Industry (CETIA) in Morocco; PCP Morocco’s energy component; Programme for Cleantech Innovation and Green Jobs – Phase 2; circular economy in Morocco; Introduction of best environmental practices and best available technologies for the sound management of healthcare waste and resilience of local PPE manufacturers in Morocco; Industry 4.0 to foster youth employment in Morocco; Strengthening Morocco’s E-commerce ecosystem to facilitate a successful transition to the digital economy; Programme for Women Empowerment (PWE II); enhancing the institutional capacity of Morocco to develop South-South and triangular industrial cooperation (SSTIC), and enhancing statistics capacity in Morocco.

Expected TC highlights in 2022 per PCP priority area/sector, including initiatives in the context of COVID-19

In 2022, the PCP will advance programming work already initiated under the energy, circular economy and agro-industry components, scale up the projects underway in the area of industrial zones, and commence the implementation of new pipeline projects related to the promotion of energy efficiency and the technical support to CETIA. Discussions with partners will be advanced for funding existing project concepts of PCP focus areas such as Industry 4.0, E-Commerce, Industrial Statistics and South-South and triangular cooperation.

Agro-Industry	Finalize and implement the project “Supporting the Technical Center for Agri-food industries (CETIA) in Morocco” to be funded by Mashav (Israel). Launch implementation and secure private partners for the BMK Regional Agro-industrial Development and Employment Project (RADEP) in the Beni Mellal-Khenifra region- phase 2 (funded by USAID).
Circular Economy	Launch implementation of the “Programme for Cleantech Innovation and Green Jobs - Phase 2”. Advance the implementation of the project “STePP Demo (Sustainable Technology Promotion Platform) - Strengthening the capacity of developing countries to mitigate the impacts of the COVID-19 pandemic through technology transfer”. Explore the possibility to set up joint UNITAR/PAGE activities to strengthen the local capacity and public awareness in dealing with sustainable waste management.
Energy	Launch of the Global partnerships for hydrogen application in industry - Phase 1. Continue the implementation of the Three Percent Club initiative.
Industrial Zones	Continue the implementation of the project “Upgrading and development of Industrial zones in Morocco”.
SSTIC	Organize a South-South and triangular cooperation activity in 2022 as part of the PCP’s SSTIC component.



Annex 1: PCP portfolio overview – UNIDO TC

ERP ID	PCP component or cross-cutting area	Completed project / sub-programme title (since start of the PCP)	Donor	Funding (US\$)
200116	Industrial Statistics	Ensuring the continuity of essential primary healthcare and hospital services for the most vulnerable and developing prevention and hygiene measures for essential non-health sectors during the COVID-19 pandemic	UN COVID-19 Response and Recovery Fund	193,458

ERP ID	PCP component or cross-cutting area	Ongoing project / sub-programme title	Donor	Funding (US\$)
180052	Programming and coordination	Programme for Country Partnership for Morocco	Partnership Trust Fund-China (532,962), Morocco (152,614)	652,136
200160	Industrial Zones	Upgrading and development of industrial zones in Morocco	MCA	3,208,477
200059	Energy	Accelerating climate action and ambition on energy efficiency (Three Percent Club Initiative) - Global project benefitting Morocco.	United Kingdom	486,194
210004	Energy	Global partnerships for hydrogen application in industry – Phase 1. (Global project benefitting Morocco)	GCF, Austria, China, Germany, Italy	368,207
130090	Circular Economy	Partnership for Action on Green Economy (PAGE)	PAGE	179,000
180228	Circular Economy	SwitchMed II	European Union, Italy	22,114,998
190161	Circular Economy	SWITCH to circular economy value chains	European Union	21,033,110
			Sub-total:	48,042,122

PCP total	\$ 4,266,511 for UNIDO TC, not including global projects benefitting Morocco.
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ERP ID	PCP component or cross-cutting area	Pipeline project / sub-programme title	Potential donor	Estimated funding (US\$)
190058	Agro-Industry	Supporting agro-industry in Morocco	AfDB	19,717,683
200179	Agro-Industry	Regional Agro-industrial Development and Employment Project (RADEP)	USAID	3,267,889
Project under negotiation	Agro-Industry	UNIDO technical assistance for the launch of the Technical Center for the Agro-Food Industry (CETIA) in Morocco	Israel (MASHAV)	200,000
190191	Energy	PCP Morocco: Energy component	GIZ, EU	12,999,386
GEF ID: 10826	Energy	Programme for Cleantech Innovation and Green Jobs – Phase 2	Global Environment Facility	GEF amount: 913,242 / Co-fin amount: 3,078,000
190040	Circular Economy	Circular economy in Morocco	Japan, Germany (BMZ)	15,061,349
Project under negotiation	Circular Economy	Introduction of best environmental practices and best available technologies for the sound management of healthcare waste and resilience of local PPE manufacturers in Morocco	Japan	1,000,000
210021	Industry 4.0	Industry 4.0 to foster youth employment in Morocco	BMZ, AfDB	5,329,000
190061	E-commerce	Strengthening Morocco's E-commerce ecosystem to facilitate a successful transition to the digital economy	BMZ, AfDB	3,741,000
170136	Gender mainstreaming	Program for Women Empowerment, PWE II	European Union	440,507
190151	South-South cooperation	Enhance institutional capacity of Morocco to develop South-South and Triangular Industrial Cooperation (SSTIC)	China	3,000,000
190183	Industrial Statistics	Enhancing statistics capacity in Morocco	China, Morocco	4,932,515
			Sub-total:	73,680,571



Annex 2: Investments leveraged by the PCP

PCP component or cross-cutting area	Project / sub-programme title	Partner	Funding (US\$)
Industrial zones	Results-Based Programme for Enhancing Regional Competitiveness in Morocco (PARACT-M)	AfDB	220,000,000
Agro-industry	Cost-share for the socio- economic assessment of COVID-19 impact on the agri-business sector as part of the PCP's agro-industry component	AfDB	20,000
Agro-industry	Study for technical agri-business / FACET	Ministry of Industry (Morocco)	200,000
		Total	220,220,000



For more information, please scan the QR Code to
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