Provisional Agenda

08:30 - onwards, Arrival and Badge Collection for Registered Participants
Gate 1, Vienna International Center, Austria

- Only for registered participants with email confirmations. On-the-spot registration is not possible.
- Security check through Gate 1 of the VIC.
- Collection of conference badges:
  - All registered speakers and general participants can collect their badges from the “Registration Desk” in the lobby of Gate 1.
  - Registration for the Permanent Missions will take place at the Infodesk in front of Boardroom D, 4th floor, Building C.

MORNING SESSION

HIGH-LEVEL PLENARY (10:00-12:00)
Meeting Room: BR-D, 4th Floor, Building C, VIC
The high-level plenary consists of welcoming remarks from host and partner organizations, a keynote speech by the Minister of Trade and Industry of Chad, Coordinator of Cotton Four plus Cote-d’Ivoire to highlight the challenges and needs of the cotton sector in developing countries, an invited presentation focusing on the global cotton outlook, and a high-level roundtable that brings together heads of international organizations and representatives from cotton producing countries. The purpose of the roundtable is to discuss the critical role that the cotton sector plays in economic transformation and poverty alleviation. The high-level plenary aims to lay the foundation for further discussions on mobilizing development assistance and directing technical expertise towards the cotton sectors of Least Developed Countries.

- Welcoming and Opening remarks (10:00 -10:15)
- Keynote Speech (10:15-10:30)
- Invited Presentation: Global Sustainable Cotton Outlook (10:30 -10:40)
- High-Level Roundtable Discussion (10:40 -12:10)
AFTERNOON SESSION

PARTNERSHIPS FOR PROGRESS (14:00-15:30)
Meeting Room: CR1, 2nd Floor, Building C, VIC
This session aims to bring together global partners of the cotton community, including financial institutions, technical experts, representatives from developing countries, and international organizations to identify opportunities for the development of the cotton value chain, increase international commitment to fostering cotton supply chain industries in developing and least developed countries, notably in the C4 countries and Cote d'Ivoire, and leverage development finance & assistance to mobilize private investment.

- Welcome remarks
- Assessment on Cotton Value Chain Development Opportunities in West Africa
- Partner and Stakeholders’ interventions
- Closing remarks

COFFEE BREAK (15:30-15:45)

THEMATIC PANELS (15:45-18:00)
Thematic sessions will be organized by partner organizations, with the participation of academics, private sector representatives, NGOs and national cotton associations etc. to exchange views on sustainability, innovation, competitiveness, and trade development in the cotton sector.

Meeting Room: CR1, 2nd Floor, Building C, VIC
- Opening Remarks (15:45-15:50)
- Panel 1: Sustainability and Innovation (15:50-16:50)
- Panel 2: Competitiveness and Trade (16:50-17:50)

CLOSING REMARKS of World Cotton Day 2023 (17:50-18:00)
Meeting Room: CR1, 2nd Floor, Building C, VIC

SIDE ACTIVITIES
Fashion Show (18:30-19:30), Mozart Hall, Ground Floor, Building M, VIC
A fashion event will take place to display cotton fashion and designers from different parts of the world with a special focus on Africa.

Closing Reception (19:30-20:30), Mozart Hall, Ground Floor, Building M, VIC
A light closing reception after this all-day event provides participants with opportunities to expand their network.

All Day Cotton exhibition and booths, 2nd Floor, Building C, VIC
International organizations, private sector and African countries will build up booths to share knowledge and showcase cotton-related projects, activities and products.

*: The events are in hybrid format, but in-person attendance is encouraged.

Partners: