



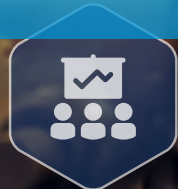
UNITED NATIONS
INDUSTRIAL DEVELOPMENT ORGANIZATION



INDUSTRIAL PARK
PLATFORM



PROMOTING SUSTAINABLE INDUSTRIAL PARKS VIA SOUTH-SOUTH AND TRIANGULAR INDUSTRIAL COOPERATION PLATFORM



Overview

The report presents the progress, achievements and the way forward of the project titled: *“Promoting sustainable industrial parks via South-South and triangular industrial cooperation platform”*.



RATIONALE AND GLOBAL TRENDS IN INDUSTRIAL PARKS DEVELOPMENT

Industrial parks or zones are spreading rapidly around the world, especially in developing economies, and are recognized as effective industrial policy instruments for the attainment of SDGs. There are about 147 countries, mainly developing economies, that operate industrial parks.



A KNOWLEDGE PARADOX EXISTS – RICH INDUSTRIAL PARK EXPERIENCE VIS-À-VIS LIMITED CAPACITY AND KNOWLEDGE



PROJECT OBJECTIVE

To improve developing countries' capacity for **industrial park development, knowledge sharing and networking** towards the achievement and sustainable economic and industrial development.

Key Focus Areas

Knowledge sharing
through a dedicated knowledge management platform



Global networking and partnerships
by bringing together and mobilizing diverse streams of partners and experts.



Skills development
through trainings, study tours, expert exchanges, peer learnings.



Development of a normative framework
in areas of planning, implementation and evaluation of industrial parks initiatives.



Strong Demand for Capacity Building

INDUSTRIAL PARKS BOTTLENECKS

A Survey on Capacity Building Needs for Industrial Park Development was undertaken within the framework of the project. The survey collected feedback from UNIDO Field Offices, covering 43 countries, and was complemented with extensive internal and external literature review.

The survey results showed that many developing countries face the following limitations in relation to industrial park initiatives:



LIMITED TECHNICAL SKILLS



LACK OF CAPACITY TO ATTRACT INVESTMENT



INSTITUTIONAL LIMITATIONS TO COORDINATE INDUSTRIAL PARK ACTORS

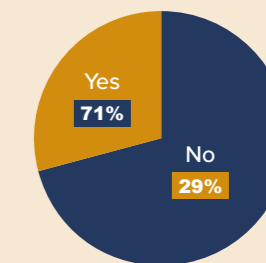
Main Findings

Some of the survey main findings and key gaps are featured below (total respondents: 43).

1 WHAT ARE THE TOP FIVE POTENTIAL AREAS OF SUPPORT EXPECTED FROM UNIDO TO PROMOTE INDUSTRIAL PARK DEVELOPMENT IN THE COUNTRY?



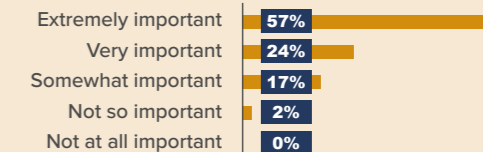
2 HAVE YOU RECEIVED ANY INDUSTRIAL PARK RELATED CAPACITY BUILDING REQUESTS FROM THE GOVERNMENT COUNTERPART IN THE COUNTRY?



3 WHAT IS THE FOCUS OF THE CAPACITY BUILDING SUPPORT REQUEST YOU RECEIVED?



4 HOW DO YOU RATE THE IMPORTANCE OF ESTABLISHING A DEDICATED ONLINE KNOWLEDGE HUB FOR INDUSTRIAL PARK DEVELOPMENT?



Project Milestones (I)

The project achieved the following milestones, aiming to address the gaps identified in the inception phase.

1

Establishment of a Global Industrial Park Knowledge Platform (IPP)

to spur sustainable industrialization through industrial park development while addressing challenges and knowledge gaps:

<https://ipp.unido.org>

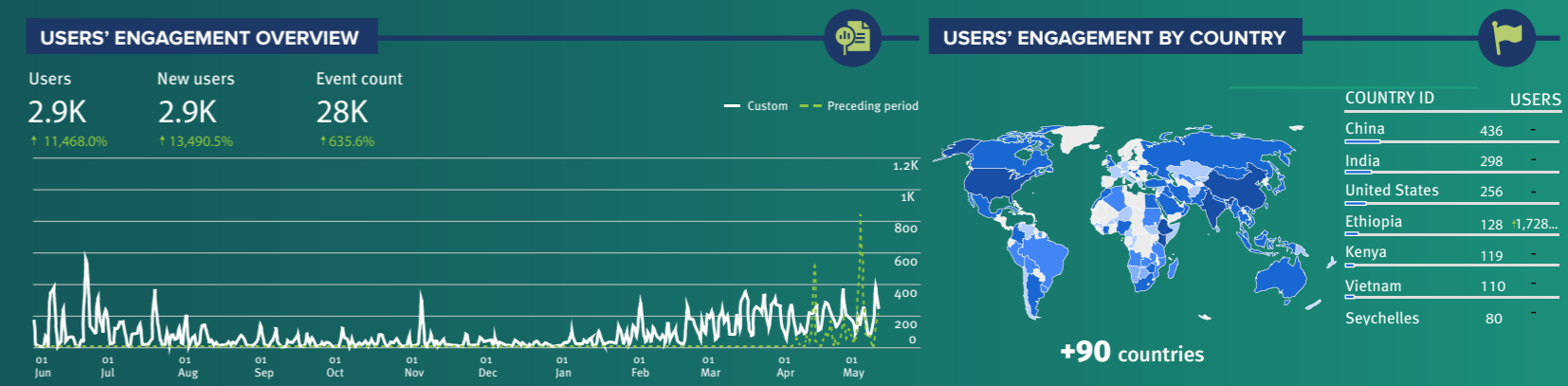
Key Features



Key Components

 Industrial parks guide providing step-by-step guidelines for planning, developing and managing industrial parks	 Expert networking tool with a directory of professionals working in the area of industrial parks from around the world
 A database of selected industrial parks, normative documents, tools and guidelines	 Expert insight corner comprising interviews with government officials and industry leaders representing various industrial parks and related institutions
 E-learning tool that will be used for delivering e-learning courses on industrial parks and zones development (3 training courses are available)	 Best practice solutions where different industrial parks-related projects, best practices and solutions are showcased
 Events and news page for promoting events related to industrial parks and South-South cooperation	 A partnership portal that lists public and private institutions working in the area of industrial parks with the aim to facilitate collaborations

Below are presented report snapshots that provide insights on users' level of engagement on IPP¹



IPP MOST VISITED PAGES

PAGE TITLE	8'773 VIEWS	2'892 USERS	27'739 EVENT COUNT
Industrial Parks Overview	2317	1462	8665
Home Page	1505	917	4640
Publications	1069	425	3044
Trainings	326	154	781
Industrial Parks Guidelines	312	145	787
About us	263	147	605
Best Practice Solutions	252	157	691
IPP Network	193	88	517
Feasibility Studies	157	94	552

1) Report snapshots are extracted from Google Analytics of IPP, June 2023.

Project Milestones (II)

2

Creation of IPP network of experts

Industrial park professionals can now share a common platform, through IPP, for engaging in discussions and disseminate their know-how and best practices, based on their experiences, knowledge and technical expertise.



3

Raise awareness about the potential of industrial parks

as mechanisms to advance economic development and achieve structural transformation through sustainable industrial development using IPP as a promotion tool.

+400 LINKEDIN FOLLOWERS

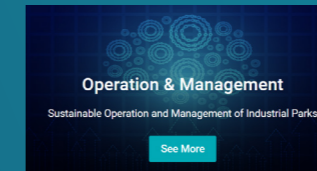


4

Creation of the virtual Industrial Park Training Academy

and development of a series of Industrial Park E-Learning Courses, which aim to deliver results-oriented industrial parks and special economic zones capacity building to government officials and stakeholders that work with industrial parks.

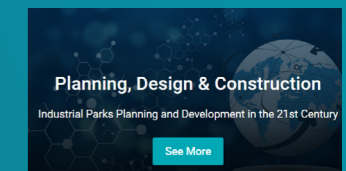
The Industrial Park E-Learning Courses cover all cycles of industrial parks development and include the following:



COURSE 1
Industrial Parks Planning and Development in the 21st Century



COURSE 2
Industrial Parks Financing and Investment Facilitation



COURSE 3
Sustainable Operation and Management of Industrial Parks

5

Development and operationalization of Industrial park guidelines

The agro-food park guidelines were prepared in collaboration with the African Development Bank (AfDB), China Exim Bank, African Union Development Agency (AUDA-NEPAD), African Export-Import Bank, Export-Import Bank of China, Mahindra Consulting Engineers Limited (MACE), etc.



Project Milestones (III)

The first **Industrial Park Leadership Training Programme and Study Tour** was jointly organized UNIDO and the Asia-Pacific Institute of Finance and Development (AFDI) in July 2023, in Shanghai, China.

6

Industrial Park Leadership Training Programme

List of countries represented in the programme

The event brought together **Twenty-nine** middle and senior government officials from **Twenty-four** institutions responsible for overseeing industrial parks. These officials represented **eight countries** across the Asia-Pacific region.



BANGLADESH



CAMBODIA



INDONESIA



LAOS



MONGOLIA



PHILIPPINES



SOLOMON ISLANDS



THAILAND

Distribution of institutions represented in the programme

Designed to empower industrial park leaders with valuable insights and strategies, the programme included **eight country case presentations**, **fifteen lectures**, a **high-level workshop**, **two study tours** (including to Suzhou Industrial Park).



ACHIEVEMENTS OF THE INDUSTRIAL PARK LEADERSHIP TRAINING PROGRAMME

The training navigated participants through UNIDO's industrial parks approaches, underpinned by principles of effective policy and strategy, optimized performance framework, focus on sustainability and enhanced investment attraction methods.

The programme introduced the different models employed at UNIDO, such as agro-industrial parks and eco-industrial parks – aligned with organization's value proposition and tailed to specific country needs.

Key achievements of the programme:

1

Strengthened capacities of government officials on industrial parks.



2

Established the Industrial Parks Network of Experts in Asia and the Pacific Region.



3

Created a South-South platform for dialogue and experience sharing.



4

Strengthened collaboration between participating countries and UNIDO.



5

Piloted cooperation on capacity building between UNIDO and AFDI.



The training will be further replicated in other regions of the globe, notably in Africa and the Latin America.

The Way Forward

To ensure the sustainability and continuity of activities initiated under the project, it is foreseen to materialize the objectives listed below in the extension period.



STRENGTHEN UNIDO'S ROLE AS CAPACITY-BUILDER AND KNOWLEDGE AND EXPERTISE BROKER

through South-South and triangular industrial cooperation (SSTIC) modality



EXPAND THE IPP NETWORK OF EXPERTS INTO A ROBUST TOOL TO BRIDGE THE DEMANDS OF MEMBER STATES ON MATTERS PERTAINING TO INDUSTRIAL PARKS



PROMOTE INDUSTRIAL PARKS AND SHOWCASE UNIDO'S EXPERIENCE

for sustainable industrialization to the broader community of experts and policy makers



CREATE A DEDICATED SPACE FOR VARIOUS UNIDO AND COLLABORATIVE INDUSTRIAL PARKS INITIATIVES



Continue the series of executive industrial parks trainings and study tours to build capacities of partners and stakeholders on various aspects of industrial park, such as planning and development, investment and financing, policy framework and coordination. The training programme will complement the self-paced online courses.



Create industrial links and expand the matchmaking opportunities by mobilizing partners and experts to share their experiences and best practices on industrial parks.



Organize international industrial parks event(s) to raise awareness and scale-up interventions.



Represent UNIDO at various important events and workshops to strengthen the visibility, gather industrial parks knowledge and experience, expand the in-house capacities to be able to further disseminate knowhow for efficient and effective industrial parks operation and management.



Rebranding of IPP to a new interface and integration of additional features to support Member States and stakeholders in their industrial parks endeavours.



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INDUSTRIAL PARK
PLATFORM




INDUSTRIAL PARK
E-LEARNING PORTAL



-  Industrial Parks Planning and Development in the 21st Century
-  Financing and Investment
-  Operation and Management

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