INDUSTRIAL DEVELOPMENT REPORT 2024

TURNING CHALLENGES INTO SUSTAINABLE SOLUTIONS
The New Era of Industrial Policy

Overview
About UNIDO

The United Nations Industrial Development Organization (UNIDO) is a specialized agency of the United Nations with a unique mandate to promote, dynam-ize and accelerate sustainable economic and industrial development.

Our mandate is reflected in Sustainable Development Goal (SDG) 9: “Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation”, but UNIDO’s activities contribute to all the SDGs.

UNIDO’s vision is a world without poverty and hunger, where industry drives low-emission economies, improves living standards, and preserves the environment for present and future generations, leaving no one behind.

UNIDO provides support to its Member States through four mandated functions: technical cooperation; action-oriented research and policy-advisory services; normative standards-related activities; and fostering partnerships for knowledge and technology transfer.

Our work is concentrated on three focus areas: ending hunger by supporting sustainable food systems with modern agri-tech and agribusiness; tackling climate change by using renewable energy and energy efficiency to reduce industrial greenhouse gas emissions; and supporting sustainable supply chains so that developing country producers get a fair deal and scarce resources are preserved.

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UNIDO is a specialized agency in the UN system with a unique mandate to promote and strengthen sustainable economic and industrial development. Considering the multiple global crises we are all facing today, this mandate is more important than ever.

Looking at the world around us, the challenges before us are all too clear. A world with many wars and conflicts - a world where a billion people go to bed hungry every day and struggle with poverty and malnutrition. A world where resources are scarce, where access to clean water is precarious. A world where especially the Global South is suffering the impacts of climate change, and the poorest of the poor are hit the hardest. And where developing countries are still struggling to fully recover from the impacts of the COVID-19 pandemic. Moreover, the gap between rich and developing countries continues to widen.

We live in an interdependent world, everything is interconnected. We must recognize that we share one planet and bear responsibility for global developments that ultimately impact us all.

If today 10 per cent of the most affluent people residing mainly in the industrialized countries own 90 per cent of the wealth, while 20 per cent of the world’s population is responsible for 80 per cent of global emissions and environmental pollution, then something is not right with how we are cooperating as one world. Thus, I reiterate that industrialized countries have a special responsibility: a duty to solidarity. They must live up to their many development commitments. Together we should strongly demand that the industrialized countries achieve the 0.7 per cent of gross domestic product (GDP) development spending target.

What we need is a new global ethical code of responsibility and a rethinking of our models of growth, globalization and sustainable development. This in turn necessitates a fair balance of interests between rich and poor, between industrialized countries, developing countries and emerging economies. We have the technologies, the knowledge, and the investment resources to provide effective answers to growing global challenges. But knowledge alone is not enough. The countries of the Global South need a development perspective. A precondition for this is access to sustainable energy for all, because energy is the basis of development. Moreover, the growing population in developing countries will need decent jobs – industry can provide these! We need long-term investment in sustainable industrial development, skills training, and above all true global partnership and solidarity to give the hundreds of millions of young people worldwide a promising perspective for the future. The world must act now, and the world must act together for our common benefit and our shared future.
We live in a complex and challenging world, marked by resource scarcity, global warming and widening socio-economic disparities, which disproportionately affect developing countries. Amidst these challenges, our world today is also marked by technological breakthroughs that offer unprecedented opportunities to accelerate inclusive and sustainable development.

The Industrial Development Report 2024 (IDR24) stresses the pivotal role of the industrial sector in delivering sustainable development solutions, given its strong impact on societal and environmental goals. Sustainable industrialization involves fighting climate change, accelerating economic growth, and generating millions of decent jobs, while harnessing cutting-edge technologies. The report highlights that every manufacturing job creates 2.5 jobs, on average, in other sectors of the economy, with the manufacturing industry significantly contributing to green innovation compared to other sectors: 60 per cent of all green patents in the world are held by industrial firms. Accelerating sustainable industrial development is therefore crucial for achieving the Sustainable Development Goals (SDGs).

However, industrialization does not happen on its own. It requires investments, coordinated efforts and carefully designed policies. The industrial policies of the future cannot simply replicate those of the past. This report advocates for a new era of modern industrial policies with four important elements.

First, modern industrial policies should align with the SDGs. Second, they should be future-ready and must consider the megatrends that are reshaping the world right from invention: the energy transition, the fourth industrial revolution, the rebalancing of global production and trade flows as well as demographic trends. Third, modern industrial policies should be collaborative. Governments cannot solve today’s challenges on their own. Industry and business must jointly contribute to policy design and ensure effective implementation in the context of private sector development. Finally, such policies should be regionally coordinated to mitigate tensions and unlock the full potential for cooperation amongst neighbours.

The IDR24 introduces a new approach to comprehensively assess progress on sustainable industrialization. This approach takes several indicators into account. In addition to SDG 9 (industry, innovation and infrastructure), it considers SDG 7 (affordable and clean energy) and SDG 8 (decent work and economic growth) as well. The report analyses the latest available data from 2021. To assess the speed of progress, pre-COVID data from 2009-2019 was used, assuming that most industrial sectors have or will soon revert to pre-COVID trends. The results of the analysis are clear. Global progress towards industry-related SDGs has been far too slow and has been further derailed by the COVID-19 pandemic. Urgent attention, specifically in developing countries, is required in three critical areas: clean energy, decent jobs and innovation.

In 2021, developing countries lagged behind innovation-related targets for 2030 by 80 percentage points and pre-COVID progress was also disappointingly sluggish. Meeting the targets would have taken more than a century, as only 0.31 percentage points of the gap towards the goal was reduced annually. Thus, even with a return to pre-COVID-19 trends, achieving the targets is beyond reach at this pace. A similar picture emerges for employment and clean energy.

Assessing regional progress highlights that priority areas for investment and intervention differ across regions. This fact needs to be accounted for when designing future industrial policies. For example, 90 per cent of the population in developing countries, on average, had access to energy in 2021, compared to only 60 per cent in Africa. This highlights the urgent need to channel targeted investments on the African continent to energy access. Moreover, the fact that industrial sector performance in countries in Latin America and the Caribbean is decreasing, while the region was already approaching the 2030 targets, is particularly concerning. Now, the region is showing signs of premature deindustrialization, while developing countries were generally making progress in closing the gap on the industry-performance targets.

Effective modern industrial policies alone are insufficient without an entirely new level of international cooperation and solidarity. This necessitates the transfer of expertise and technologies. It also calls for investments with the long-term vision of creating real structural change. The international community needs to commit to increased and sustainable financing, as well as to transforming the global financial system with a focus on fairness and developing countries’ needs. Moreover, we need to invest more in our biggest asset, namely providing the world’s youth with the skills they need to have a promising future.

This overview document presents the main findings and key messages of the IDR24.
The report greatly benefited from a regional consultation with representatives from UNIDO Member States and prominent regional experts on industrial policy for SDG acceleration, held in Vienna in June 2023. The consultation was made possible thanks to the efforts of an in-house task force led by Ciyong Zou, Deputy to the Director General and Managing Director of the Directorate of Technical Cooperation and Sustainable Industrial Development, and comprising of Fatou Haidara, Josef-Christoph Karl Pelikan, Cecilia Ugaz and Yuko Yasunaga, the following UNIDO staff also contributed to organizing these consultations: Tsung Ping Chung, Victor Djemba, Solomiya Omelyan, Cecilia Ugaz and Jie Zhao.

Many of the concepts introduced and elaborated in the report were presented and discussed at two workshops with international experts in June and September 2023. During these meetings, insightful comments were provided by Salim Araj, United Nations Economic and Social Commission for Western Asia (UNESCWA); Mulu Gebreeyesus, Barnard College, Columbia University; Anders Jonsson, United Nations Economic Commission for Europe (UNECE); Andrea Laplane, United Nations Economic Commission for Latin America and the Caribbean (UNECLAC); Adam Elhirakia and Olayinka Lawal Bandele, United Nations Economic Commission for Africa (UNECA); Keun Lee, Seoul University; Yusuke Tateno, United Nations Economic and Social Commission for Asia; and the Pacific (UNESCAP), Wang Yong, Peking University; and Murat Yülek, Istanbul Commerce University. The report also greatly benefited from constructive comments provided by UNIDO colleagues in various meetings and presentations: Julius Blaser, Nicola Cantone, Helmut Fleischer, Alla Metelitsa, Fernando Santiago, Stephanie Von Ehrlich and Natascha Weisert.

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PART A
Industrial policy: a solution to meet global challenges and accelerate progress on the SDGs
SECTION 1. GLOBAL CHALLENGES

1.1 Global polycrisis hits the developing world: SDG progress hampered

1.2 Megatrends reshaping the world: developing countries at risk of being sidelined
The lingering effects of COVID-19, amplified by a rising number of armed conflicts and climate-change catastrophes, brought dramatic consequences around the world.

- Massive lay-offs and sharp increases in prices due to COVID-19 and the Ukraine armed conflict led to an increase in extreme poverty and food deprivation. Economic losses have increased sevenfold since 1970 due to climate-change-related catastrophes.
- Low-income countries suffered the hardest hit. Unemployment rates and production at the global level have come back to pre-COVID-19 levels, whereas in low-income countries, the recovery has been much slower. At the same time, the surge in food prices has been particularly severe for low-income countries, which are more dependent on food. Low-income countries are also estimated to lose 1 per cent of their GDP per annum due to climate-attributed disasters, compared to 0.2 per cent in high-income countries.

The combined effects of the polycrisis put at risk the achievement of all SDGs. At the midpoint to Agenda 2030, it is unlikely that the SDGs will be achieved. A course correction is urgently needed.

**Consequences**
- Surge in inflation and unemployment
- Disruptions in value chains
- Unprecedented increase in extreme poverty and hunger

**HITS THE DEVELOPING COUNTRIES ...**

**Global polycrisis hits the developing world: SDG progress hampered**

**GLOBAL POLYCRISIS...**

**Causes**
- COVID-19 pandemic
- Armed conflicts
- Climate-induced catastrophes

**SDG PROGRESS AT RISK: HALTED OR REVERSED**

15% On track

48% Moderately or severely off track

37% Stagnation or regression

**170 million**

more people are estimated to be in extreme poverty

**70 million**

more people faced hunger in 2022 than in 2019, before the global pandemic

**Unemployment rate (2015=100)**

- Low-income
- World
- Polycrisis

**Economic losses due to natural disasters (USD million)**

- Polycrisis

**Global price index (2015=100)**

- Energy
- Food

**Number of recorded disasters increased by a factor of five in the past 50 years**

5x

**Economic losses due to natural disasters (USD million)**

- Polycrisis

**The combined effects of the polycrisis put at risk the achievement of all SDGs. At the midpoint to Agenda 2030, it is unlikely that the SDGs will be achieved. A course correction is urgently needed.**
Megatrends reshaping the world: developing countries at risk of being sidelined

Energy transition

Climate change requires a sharp revision in production modes to reduce emissions and environmental degradation. Renewable energy sources are key elements of this new landscape. More stringent environmental regulations will come with new challenges.

Challenges

- The world is rapidly changing, particularly in the area of fast-paced technology. While these innovations can act as catalysts for sustainable development, countries that do not have access to emerging technology are at risk of being left behind.

- These transformations pose new challenges for countries seeking to recover from the polycrisis and accelerate progress towards achieving the SDGs.

Solutions

- Government actions are needed to ensure a rapid recovery from the polycrisis and accelerate progress towards sustainable development.

- This means massive investments and suitable policies to direct those investments into the most beneficial sectors.

Industry 4.0 technologies such as artificial intelligence, advanced robotics, the Internet of Things, additive manufacturing, big data analytics, and cloud computing, are reshaping the way we live, consume and produce.

A substantial shift in economic power is taking place. Developing Asia-Pacific is a new emerging pole in the global economy, primarily through a rapid integration into global value chains (GVCs). Growing geopolitical tensions and trends towards reshoring might revert this trend.

Steady population growth in the developing world and a rapidly aging population in advanced countries pose major challenges for future development. The demand for food, energy and medicines and the need for more jobs will increase dramatically worldwide.
SECTION 2. INDUSTRY BRINGS SOLUTIONS

2.1 Accelerating the SDGs through industry
2.2 New industrial policies are urgently needed
Industry is key to accelerating growth, innovation, creating jobs, reducing poverty and hunger, making more equal societies, and fighting climate change.

When resources are scarce, they should go to activities with the strongest multipliers. Industry is particularly well-suited to accelerate progress as it directly and indirectly affects all SDGs. Direct effects include: the provision of essential goods (SDGs 2, 3 and 12); the development of industrial skills (SDG 4) and new technologies to accelerate growth (SDG 8) and reduce emissions (SDG 7); the creation of decent jobs (SDGs 5 and 8); the development of a middle class (SDG 10); and the creation of industrial clusters (SDG 11).

Indirect effects materialize mostly through SDG 7 and SDG 8. Economic growth acceleration and the creation of decent jobs are the two primary drivers of achieving the socio-economic goals, such as poverty alleviation. Industrial innovations for the energy transition are fundamental for achieving environmental goals, such as climate action.

Industrial development can potentially accelerate all SDGs, if it is set into motion by the next generation of industrial policy.
New industrial policies are urgently needed

**THE RENASCENCE OF INDUSTRIAL POLICY (IP)**

- The industrial sector will not automatically modernize, become competitive and sustain progress over time. It requires industrial policy.
- Recent years have witnessed a renascence of industrial policy, which is at the top of the political agenda.

Industrial policy (IP) refers to interventions that seek to change the structure of the domestic economy towards sectors, technologies, or tasks that are expected to offer better prospects for economic growth or societal welfare.

- This renascence is not about igniting infant industries in less developed countries. It has been primarily motorized by the most industrialized countries of the world.
- Low-income countries are already at a disadvantage compared to advanced economies because their manufacturing sector is less productive and competitive.
- A revival of industrial policy in advanced countries could exacerbate these differences and widen the global divides, causing more challenges for developing countries to accelerate their industrialization.

Developing countries need new industrial policies today more than ever, but these policies must be more inclusive and harmonized internationally.

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**Industrial policy is on the rise.**

- But it is primarily driven by high-income economies.

- More IPs are implemented by high-income, highly industrialized economies.

- If developing countries cannot match the efforts of advanced ones, they will be relegated in the global landscape of industrial production.

- **Examples**
  - US CHIPS ACT: USD 52.7B in 2022-2032 to develop semiconductors
  - EU CHIPs ACT: USD 43B in 2023-2030 to develop semiconductors

- The proportion of industrial policy over total policies (%)

- Average number of IPs implemented

- **2020**
  - High-income economies: 50%
  - Low to middle-income economies: 20%

- **2021**
  - High-income economies: 60%
  - Low to middle-income economies: 30%

- **2022**
  - High-income economies: 70%
  - Low to middle-income economies: 40%

- **2023**
  - High-income economies: 80%
  - Low to middle-income economies: 50%

- **2024**
  - High-income economies: 90%
  - Low to middle-income economies: 60%

- **2025**
  - High-income economies: 100%
  - Low to middle-income economies: 70%

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**What is industrial policy?**

- **2x** IP duplicated in the last 10 years.
SECTION 3. SHAPING THE FUTURE: THE NEXT GENERATION OF INDUSTRIAL POLICY

3.1 A new mindset - putting the SDGs at the front
3.2 Looking into the future
3.3 Working in collaboration
3.4 Coordinating with the neighbours
A new mindset - putting the SDGs at the front

To ensure success amongst all stakeholders, as governments alone cannot solve the challenges of today’s world.

To give a clear direction of change.

To avoid tensions and unlock the full potential among neighbours.

An SDG-oriented industrial policy should start with a clear assessment of where countries and regions are in terms of their progress towards achieving the SDGs.

When it comes to industrial policy, the most immediate SDGs for action are SDG 7, SDG 8 and SDG 9.

The Industrial Development Report 2024 (IDR24) proposes a new approach for assessing the progress of focus SDGs.

IDR24 also discusses the main priority areas, challenges and industrial policy instruments that governments around the world can use to accelerate progress in these crucial dimensions.

How do we assess progress towards SDGs 7, 8 and 9?

Each of the three assessed SDGs combines multiple indicators associated with different targets. To operationalize the assessment, these indicators are clustered along three analytical dimensions for each SDG. Using official UN data, a composite indicator is calculated based on the distance to achieving the target, for each dimension, and in each region. Whenever possible, the target is defined using the ideal target implicit in the 2030 Agenda. This is the case, for instance, in indicator 7.1.1, “Proportion of population with access to electricity”, where the target was set to 100%. In all other cases, the target was defined based on the best performance in all countries with available data between 2000 and 2021 (after excluding outliers). The indicators were then normalized between zero and one, with the latter representing the optimal target achievement, and aggregated by dimension at the country level using arithmetic means. Finally, country-level indicators by dimensions were aggregated at the regional and sub-regional levels using population-weighted averages.

Mariana Mazzucato

“One of the reasons why we have not been able to achieve the SDGs is that they are not embedded in our industrial strategies and innovation policies. A mission-oriented approach to an industrial strategy that uses the SDGs as challenges can start changing this. By placing the SDGs at the centre of our industrial, technological and innovation policies, we can direct our economies towards more inclusive and sustainable models. We need industrial strategies that are ambitious and introduce conditionalities to ensure that government support is directed to achieving the SDGs.”

Professor at University College London and Author of Mission Economy

© Mariana Mazzucato
The assessment of SDG progress for the developing world shows three areas that need special attention: innovation, clean energy and employment.

Accelerating progress in these areas through industrial policy means supporting industrial digitalization, industrial decarbonization and industrial job creation. Each dimension requires specific policy instruments to address specific challenges.
ONGOING GLOBAL TRANSFORMATIONS OFFER OPPORTUNITIES TO ACCELERATE PROGRESS THROUGH WELL-CRAFTED INDUSTRIAL POLICIES

1. Energy transition
   1.1 Energy transition products
       Create industrial clusters around the exploitation of rare minerals and the production of new products required for the energy transition.
   1.2 Clean energy production
       Promote industrialization around clean energy production (e.g. wind, photovoltaic, green hydrogen).

2. Fourth Industrial Revolution
   2.1 4IR competitiveness
       Increase industrial competitiveness through digitalization and 4IR skills development.
   2.2 Digital solutions
       Create new sectors providing digital solutions to advanced manufacturing.

3. Global rebalancing
   3.1 Relocating FDI attraction
       Expand domestic industry by attracting FDI that is relocating due to major shifts in the global structure of production.
   3.2 Greater integration
       Upscale industrial production by tapping into regional markets through greater integration and policy coordination.

4. Demographic transitions
   4.1 Labour-intensive industries
       Leverage population growth for economic transformation through the development of labour-intensive industries.
   4.2 Health and food industries
       Tap into growing demand for health and food to develop new industries or expand on existing ones.

Each opportunity primarily affects SDG 9 - industry, but also impacts other SDG dimensions:
- SDG 7 - Clean energy
- SDG 9 - Innovation
- SDG 8 - Decent work and economic growth

Looking into the future

The four main megatrends shaping the world present significant challenges for developing countries, but at the same time, they open up new opportunities.

IDR24 identifies eight areas of opportunity to accelerate SDG progress through the next generation of industrial policy.

More stringent environmental standards for existing products will come together with new market opportunities in renewable-based goods and their inputs.

Global rebalancing such as reshoring, back-shoring and friend-shoring create problems on one side of the shore, but opportunities on the other side.

Population is growing exponentially in some parts of the world and aging rapidly in others. Demand for food and medicine will continue to grow worldwide.

Creating new sectors providing digital solutions to advanced manufacturing.

Advanced digitalization can spur industrial competitiveness, open new market opportunities and drive future innovations.

Population is growing exponentially in some parts of the world and aging rapidly in others. Demand for food and medicine will continue to grow worldwide.

The four main megatrends shaping the world present significant challenges for developing countries, but at the same time, they open up new opportunities.

IDR24 identifies eight avenues of opportunity to accelerate SDG progress through the next generation of industrial policy.
Modern industrial policies must stand at the frontier of knowledge to be future-oriented and harness the transformative potential of ongoing trends shaping the world. This ensures that they are not only reactive, but are also rather proactive and anticipate the needs of tomorrow.

The market falls short in knowledge-sharing. A forward-thinking approach requires a continuous knowledge exchange between stakeholders, as neither the private sector nor the government can achieve this alone. Identifying solutions, deciding on technological investments, and setting overarching economic growth directions must be a collaborative effort between governments and businesses.

Public-private sector collaboration is a foundational pillar for modern industrial policies. These partnerships must involve sharing risks and rewards, and having a collective vision for the future. Both parties must be equally invested, with the public sector showing leadership through bold visions, and the private sector bringing innovation and adaptability to the table. In the context of the megatrends, the significance of these partnerships becomes even more pronounced.

Public-private partnerships are crucial in addressing infrastructure barriers for industrial decarbonization and championing sustainable innovations. These partnerships can increase resource efficiency, enhance energy efficiency, enable fuel switching, advance carbon capture and storage, and gather better data for informed decision-making.

Open collaboration in global and regional supply chain development can help anticipate and respond to disruptions, support business continuity planning, strengthen international coordination, and encourage the use of resilience-enhancing technology.

Collaborative efforts are essential to accelerate technology adoption, especially with smaller firms. These efforts can range from pooling diverse expertise, providing demonstration facilities to establishing research linkages, and investing in enabling infrastructure.

Public-private sector collaboration is essential to develop new skills and ensure the employability of future generations. This collaboration should build stronger ties between employers and training providers, promote on-the-job training, and diversify the workforce.

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In the context of the megatrends, the significance of these partnerships becomes even more pronounced.

Andrea Illy

“The world might lose half of suitable land for coffee production in the next three decades as a result of climate change. This would put at risk the virtuous circle that exists between the well-being that coffee brings to consuming countries and its contribution to the development of the countries which produce it. This virtuous circle must be nurtured in order to improve the sustainability of the sector. The most urgent action needed to achieve this goal is to foster public-private partnerships aimed at boosting investments in climate change adaptation and mitigation, particularly related to smallholders’ coffee plantations in low-income countries.”

Chairman of illycaffè
The most pressing challenges confronting the world are global in nature, but the policy solutions to address them are designed and implemented by individual countries.

At a national scale, industrial policies implemented by large and influential countries have major global implications.

Policy coordination at the global and regional levels is paramount to ensure that common benefits are maximized, and the unintended negative impacts and harmful competition of policies are avoided.

Supra-national policies and programmes can set a general framework for national-level industrial policies. Such frameworks provide guidance, coordination, and flexibility for each country to integrate industrial policies into existing national priorities and strategies, and to leverage their comparative advantages.

International and regional cooperation can leverage the endeavours of national policies and existing networks, such as those led by development organizations. These networks have a strong potential to build and grow learning platforms for industrial policy best practices.

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Jeffrey Sachs

“Solutions to the great sustainable development challenges must be pursued not only at the national level but also at the regional and global levels. No country can efficiently decarbonize by itself. An efficient net-zero energy system should also be pursued through regional-scale infrastructure and long-term strategic planning at the regional level. Regional strategies and cooperation also play a vital role in achieving economies of scale in research and development. My advice to all countries is to get along with your neighbours! Regional-scale cooperation and global cooperation across regions is our real path to success.”

Director of the Center for Sustainable Development at Columbia University
SECTION 4. TURNING CHALLENGES INTO OPPORTUNITIES: A NEW DEAL FOR FAIR GLOBALIZATION AND SOLIDARITY

4.1 Ingredients for success
4.2 The need for solidarity
Ingredients for success

The review of policy cases done in IDR24 demonstrates three important ingredients for success in a modern industrial policy:

- **Strong government capabilities**: a modern industrial policy has more ambitious targets than in the past while facing new challenges. The pre-condition for success is capacity building and strengthening of the government.

- **Proper financing**: even if capabilities are developed, a modern industrial policy can only reach the scale needed to make change happen if it has sufficient financial resources.

- **Wide societal consensus**: capacity and finance must go hand in hand with a wide societal consensus to ensure the continuity of industrial policy beyond political cycles.

A modern industrial policy combining all these ingredients provides the opportunity to ignite industry’s full potential and accelerate the SDGs.

The international community can play a key role in supporting countries to make this happen:

The need for solidarity

Domestic efforts alone will not be sufficient. The international community must come together in solidarity to support the most vulnerable countries by:

- Ensuring expanded and sustainable financing, with a commitment to transform the global financial system and prioritize the needs of developing countries.

- Supporting the development of government capabilities to design and implement a modern industrial policy.

- Supporting the transfer of new technologies and domestic efforts to adapt them to the local conditions.

- Supporting the development of new skills to reduce unemployment and underemployment, increase productivity, and improve living standards.

- Opening the policy space.

José Antonio Ocampo

“Deep reforms are needed in the international financial system to support sustainable development and expand the provision of global and regional public goods, primarily in the struggle against pandemics and climate change. To this end, there is a need to continue to reform the Bretton Woods Institutions, broadening the voice and participation of developing countries in decision-making processes. It is also necessary to move towards a more representative body at the helm of the international economic cooperation system and build a denser, multi-level architecture, especially strong regional and sub-regional institutions, which are growing in importance as they support intraregional trade, investment flows and other economic integration goals.”

Professor at Columbia University and former UN Under-Secretary-General for Economic and Social Affairs, Executive Secretary of ECLAC and Finance Minister of Colombia
PART B
Industrial policies in action: regional perspectives
As part of promoting regional and continental value chain development, African countries are working together by leveraging the platform of the African Continental Free Trade Area. The aim is to harmonize their industrial policies and build specialized production hubs in specific and complementary sectors. Consequently, this will enable them to reap the benefits of a dynamic, inclusive and sustainable industrialization process across the continent. In this way, industrial policy can contribute towards the achievement of the United Nations SDGs in Africa and the African Union Agenda 2063.

Despite positive progress in recent years, industry in Africa is lagging compared to other developing regions. Urgent actions are needed to accelerate industrialization in Africa while promoting other SDGs.

Clean energy offers a unique opportunity for Africa to accelerate progress on the SDGs. With its vast renewable resources, there is huge potential for Africa to leapfrog into green technologies.

To improve employment targets, more robust policies that address youth unemployment, promote workforce gender equality, and support workers’ transition from the informal to the formal economy are required.

Infrastructure development is crucial for Africa’s industrial growth. Investments in roads and digital infrastructure can pave the way for interconnecting, integrating, and transforming the African continent.

Innovation stands out as the most pressing challenge. Without significant efforts in research and development, Africa is at risk of being left behind in the global technological race.

“As part of promoting regional and continental value chain development, African countries are working together by leveraging the platform of the African Continental Free Trade Area. The aim is to harmonize their industrial policies and build specialized production hubs in specific and complementary sectors. Consequently, this will enable them to reap the benefits of a dynamic, inclusive and sustainable industrialization process across the continent. In this way, industrial policy can contribute towards the achievement of the United Nations SDGs in Africa and the African Union Agenda 2063.”

Albert Muchanga

African Union Commissioner for Economic Development, Trade, Tourism, Industry and Minerals
**Areas of opportunity**

- **Opportunity Areas**
  - 2.1 4IR competitiveness
  - 2.2 Digital solutions

- **Opportunity Areas**
  - 3.2 Greater integration
  - 4.1 Labour-intensive industries
  - 4.2 Health and food industries

**Policy in action**

- **Policy in action**
  - 2.1 Kenya’s Industry and Entrepreneurship Project 250+ (KIEP) is set up to increase productivity and innovation of SMEs.
  - 2.2 Rwanda’s ICT Hub Implementation Framework seeks to improve innovative capabilities in ICT and develop technological capabilities to provide solutions in niche areas.
  - 3.2 The African Continental Free Trade Area (AfCFTA) is expected to spur intra-African trade, creating a common market to overcome many industrialization barriers faced by African countries.
  - 4.1 Ethiopia’s Industrial Parks Development Programme (IPDP) aims at establishing and developing industrial parks to attract FDI and promote job creation.
  - 4.2 Egypt’s National Industrial Development Strategy (NIDS) and the New Investment Law aim at leveraging the country’s strengths to transform it into a leading hub in pharma.

- **Policy in action**
  - 1.1 & 1.2 Uganda’s National Development Plan (NDP) focuses on diversifying energy sources and improving energy access, including the production of solar energy-powered electric vehicles (EVs).
  - 1.1 Nigeria’s National Automotive Industry Development Plan (NAIDP) focuses on bolstering the local production of vehicles, including EVs, to increase clean fuel consumption and reduce emissions.

**SDG Assessment**

- **SDG Assessment**
  - Economic growth can be accelerated through deeper regional integration [3.2] and diversification towards sectors with high expected demand [4.2].
  - Attracting FDI that is relocating to support labour-intensive industries’ development [4.1] can help create jobs.

**Distance to SDG targets: Africa in 2021**

- In 2021, African countries were, on average, 67% away from achieving the SDG target on clean energy.

- Before COVID-19, African countries were, on average, reducing the clean energy gap by 0.03 percentage points per year.

**How to read this graph?**

- Supply chain development [1.1] around the rare minerals needed for the energy transition and electric mobility opens important opportunities for Africa’s industrialization.
- Energy access can be enhanced by promoting industrialization around clean energy production [1.2].
Focus on least developed countries (LDCs)

Drivers of divergence: the role of industry

- In 2000, the industrialization levels of Asia-Pacific and African LDCs were remarkably similar. Since then, the LDCs’ share of manufacturing industries in GDP has doubled in Asia-Pacific compared to Africa.
- The difference in the level and speed of industrialization explains the SDG progress gap between Asian and African LDCs.
- Some East and South Asian LDCs have made progress in developing vibrant manufacturing bases, especially in labour-intensive activities benefiting from globalization.
- Many African LDCs have yet to leverage their industrial potential. Low levels of human and physical capital, integration into low value-added segments of GVCs, historic weaknesses in infrastructure and high reliance on natural resources all act as major constraints to manufacturing growth in the region.
- Accelerating progress on the SDGs in African LDCs requires specific industrial policies to address market failures and coordinate the structural change pattern while stimulating international integration.
- The AfCFTA can grant African LDCs access to a larger market, which is crucial for stimulating demand in the manufacturing sector, bringing investments, and attracting more Foreign Direct Investment (FDI) in modern sectors.

LDCs are low-income countries confronting severe structural impediments to sustainable development. They are highly vulnerable to economic and environmental shocks and have low levels of human assets. There are currently 45 countries on the list of LDCs including 33 in Africa, 11 in Asia-Pacific and Haiti. The list is reviewed every three years by the Committee for Development Policy (CDP), and is based on the following criteria: low income per capita; low levels of human assets; and high levels of economic and environmental vulnerability.

What are LDCs?

In all the dimensions assessed, the LDCs are further away from the SDG targets than all other developing countries.
- The progress towards achieving the SDGs is particularly slow in the areas of energy access, resource efficiency, industry and innovation. In all these dimensions, the LDCs are at least 15 percentage points behind the developing countries’ average.
- However, not all LDCs stand at the same place. LDCs from Asia-Pacific show much better results than their counterparts from Africa. In six of the nine assessed dimensions, Asia-Pacific LDCs are closer to the target than African LDCs.
economic development is a continuous process of technological innovation, industrial upgrading and the improvement of infrastructure and institution. Technological innovation and industrial upgrading in the Asia-Pacific region are constrained by numerous infrastructure and institutional bottlenecks. In a context of limited resources, it is essential that the governments of the region prioritize their interventions and focus on providing adequate infrastructure and institutions to those industries that already have latent comparative advantages. The final objective should be to transform these latent advantages into actual advantages. If the region can allow industrial policy to be implemented according to the above principle, it will be better positioned to achieve inclusive, sustainable and dynamic growth, making the realization of SDGs a reality.

The performance of Asia-Pacific in achieving industry targets stands out compared to other developing regions, showcasing its rise as a powerhouse in global industrial production.

The robust performance of Asia-Pacific in energy access and efficiency indicates a promising energy landscape for the region. Still, more efforts are needed to improve the adoption of clean energy.

Over the past decade, the region has made substantial efforts in infrastructure enhancement, making it a focal point for potential investments and industrial growth.

Despite the overall good performance in economic growth, Asian countries’ growth rates have decelerated over the past decade, which suggests the need for strategic interventions to reignite growth.

Asia-Pacific faces challenges in employment and innovation, but improvement over the past decade demonstrates the region’s commitment to address these areas.

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Justin Yifu Lin

Dean of Institute of New Structural Economics at Peking University and former World Bank Chief Economist and Senior Vice President
Opportunity Areas

2.1 4IR competitiveness

The adoption and development of Industry 4.0 technologies can spur competitiveness [2.1] and diversification [2.2] and help restore rapid economic growth.

2.2 Digital solutions

Employment in the Asia-Pacific region remains a significant area for enhancement.

Areas of opportunity

3.1 Relocating FDI attraction

Attracting FDI that is relocating [3.1] and making targeted interventions for labour-intensive industries [4.1] can support job creation for an increasing population.

Policy in action

India’s Smart Advanced Manufacturing and Rapid Transformation Hub (SAMARTH) Udyog Bharat 4.0 aims to drive industrial digital transformation to improve competitiveness and innovation.

Opportunity Areas

4.1 Labour-intensive industries

Pakistan’s Textiles and Apparel Policy (2020–2025) aims to provide employment opportunities to millions, especially the youth.

Policy in action

Bahrain’s International Investment Park (BIIP) focuses on attracting FDI to promote export-oriented indigenous companies.

SDG Assessment

In 2021, Asia-Pacific countries were, on average, 59% away from achieving the SDG target on clean energy.

Before COVID-19, Asia-Pacific countries were, on average, reducing the clean energy gap by 1.05 percentage points per year.

1.1 China’s New Energy Vehicle (NEV) Industrial Development Plan supports the establishment of a green, robust, and internationally competitive auto industry in China.

1.2 Saudi Arabia’s NEOM Green Hydrogen Project (NGHC) aims to turn the country into a leading centre for green hydrogen production.

Areas of opportunity

1.1 Energy transition products

Strong existing capabilities position the region particularly well to develop new industrial clusters around electric mobility [1.1].

1.2 Clean energy production

Clean energy production [1.2] has shown rapid growth over the past decade and has a strong potential to expand further, especially in Western Asia.

Policy in action

SDG Assessment

How to read this graph?

In 2021, Asia-Pacific countries were, on average, 59% away from achieving the SDG target on clean energy.

Before COVID-19, Asia-Pacific countries were, on average, reducing the clean energy gap by 1.05 percentage points per year.

Areas of opportunity

Innovation is comparatively better than in other regions, but still behind its strong industrial scores.

The adoption and development of Industry 4.0 technologies can spur competitiveness [2.1] and diversification [2.2] and help restore rapid economic growth.

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IDR24 | 53
Each country in Eastern Europe has its unique economic trajectory and challenges, so a wide variety of industrial policy measures is used across the region. It is suffering from global challenges, such as food, energy, climate or debt crises, exacerbated by the economic consequences of the armed conflict in Ukraine. The mid-term review of Agenda 2030 is clear: we are off track with the SDGs. Sustainable economic development requires ongoing reforms, investments in human capital and focus on innovation and entrepreneurship. By focusing on sustainable industrialization, innovation, and inclusive economic growth, Eastern European countries will make substantial progress towards all 17 SDGs.

Olga Algayerova

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Opportunity Areas

**2.1 4IR competitiveness**

- Targeted support to strengthen industrial innovation ecosystems around Industry 4.0 technologies can prompt competitiveness [2.1] and diversification [2.2].

**2.2 Digital solutions**

- Innovation scores are comparatively better than in other regions, but progress has almost been absent in the last decade.

Policy in action

- **Czechia’s** South Moravian S3 Strategy focuses on 4.0 technologies and innovation to ensure the workforce is equipped for future challenges.

**3.1 Relocating FDI attraction**

- Attracting FDI that is relocating [3.1] and strengthening regional integration [3.2] can help revert this trend.

**3.2 Greater integration**

- Economic growth performance is comparatively better than in other regions but has significantly decelerated in the last decade.

Policy in action

- **Serbia’s** technoparks focus on attracting innovative, high-tech foreign investments while stimulating domestic innovation and strengthening infrastructure.

**Slovakia’s** Research and Innovation Authority (VAIA) matching grants for EU funds aim at increasing participation in EU initiatives to spur sustainable innovation and industrialization.

SDG Assessment

- Before COVID-19, Eastern European countries were, on average, reducing the clean energy gap by 0.12 percentage points per year.

- In 2021, Eastern European countries were, on average, 57% away from achieving the SDG target on clean energy.

- Eastern Europe is less than halfway towards target achievement in clean energy. It has been slowly moving towards its target in the past decade.

- Investments in **renewable energy generation** [1.2] can spur the region’s industrial development.

Policy in action

- **Ukraine’s** 2017 Energy Strategy and Feed in Tariff (FITs) programme has significantly increased the share of renewables in the electricity generation mix.

- **Montenegro’s** strategy on renewable energy aims at making the country a regional exporter of clean energy.

How to read this graph?

- In 2021, Eastern European countries were, on average, 57% away from achieving the SDG target on clean energy.
SECTION 8. LATIN AMERICA AND THE CARIBBEAN: FROM SDG ASSESSMENT TO POLICY SOLUTIONS

There is no development without a diversified economy and without industry – in the ample sense of the word. In this new era of globalization, with industrial policy and open regionalisms on the rise, Latin America and the Caribbean has a great opportunity to diversify its economic structure and achieve the SDGs. However, there is great uncertainty in this new era, as rapid changes are putting in danger the rules-based international trade frameworks on which small and medium-sized countries depend. Deepening the intra-regional integration of Latin America and the Caribbean is undoubtedly an important pillar required to navigate this uncertainty, and a long overdue project in the region.

The negative performance of Latin America and the Caribbean concerning industry targets calls for urgent actions to revert a process of premature deindustrialization while promoting the other SDGs.

Important strides in clean energy deployment demonstrate a strong commitment to sustainable practices. The region’s near-universal energy access is also commendable and efforts should continue to maintain this achievement.

The stagnant progress in terms of employment over the past decade suggests the need for policies that promote job creation and address potential structural bottlenecks.

The sharp decline in economic growth underscores the need for transformative policies and strategies to revitalize the region’s economy.

The improvement in infrastructure highlights successful policy interventions and investments, indicating a focus on foundational growth drivers.

Rebeca Grynspan

“Secretary-General of United Nations Conference on Trade and Development (UNCTAD)
Opportunity Areas

2.1 4IR competitiveness

Opportunity Areas

3.1 Relocating FDI attraction

4.2 Health and food industries

SDG Assessment

- LAC's low performance in innovation indicates a critical area for improvement as this can hamper technology adoption and economic growth.
- Tapping into 4.0 technologies can accelerate innovation and help industrial development through increased competitiveness [2.1].

Policy in action

Dominican Republic's INFOTEP initiative emphasizes vocational training for the green and digital economy.

Peru's Digital Route Strategy aims at enhancing digital competencies of SMEs, promoting Industry 4.0 adoption and skill development.

Mexico's Inter-Oceanic Corridor of the Isthmus of Tehuantepec project aims at cementing its position in global trade and drawing significant FDI.

Brazil's Araucária Foundation research support in alternative proteins seeks to position the Paraná State as a leading player in cultivated meat products for the food industry of the future.

Argentina's UniLiB project harnesses the nation's vast lithium reserves for battery production.

Chile's National Green Hydrogen Strategy aims at boosting renewables-based hydrogen production.

In 2021, LAC countries were, on average, 47% away from achieving the SDG target on clean energy.
Before COVID-19, LAC countries were, on average, reducing the gap in clean energy by 0.45 percentage points per year.

How to read this graph?

Distance to SDG targets: Latin America and the Caribbean (LAC) in 2021

In 2021, LAC countries were, on average, 47% away from achieving the SDG target on clean energy.
Before COVID-19, LAC countries were, on average, reducing the gap in clean energy by 0.45 percentage points per year.
The analysis of this section focuses on the "developing world", defined as all economies not classified by UNIDO as high-income industrial economies. The latest classification is available in UNIDO, 2022, International Yearbook of Industrial Statistics, Vienna: UNIDO.


As reported in UNIDO: Vienna.

As reported in the EU Chips Act, European Parliament, 2023. The analysis of this section focuses on the developing economies of Asia-Pacific, defined as those not classified by UNIDO as high-income industrial economies. The latest classification is available in UNIDO, 2023, International Yearbook of Industrial Statistics, Vienna: UNIDO.

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